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Presenting  
THE FINEST NEW ROSES  
AND PERENNIALS  
IN 80 YEARS OF  
*Jackson & Perkins*  
LEADERSHIP

Fall 1952

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U. S. Department of Agriculture

MA  
PERKINS

Jackson & Perkins NEWEST Rose!

Here's our newest All-America Winner . . . which introduces still another new color in Floribundas! This time it's a Sparkling coral-shell pink . . . a delight to behold from start to finish. Ma Perkins is one of the most fragrant Floribundas ever created! (Pl. Pat. App. For.)



© J. C. P. CO.

THE PARADE OF  
*Modern Roses* AND PERENNIALS

Jackson & Perkins Co. World's Largest Rose Growers, NEWARK, NEW YORK

JACKSON &  
PERKINS

# Newest Rose Creations

2

featuring THE NEW  
1953 ALL-AMERICA  
ROSE SELECTION WINNER

Another Entry in Jackson & Perkins' Own  
Parade of All-America Floribundas!

First came FASHION, with an entirely NEW color that created a sensation in the gardening world and made it the greatest prize-winning Rose of all time!

Then came Fashion's full-blooded sister—VOGUE!... which ran away with all the honors in 1952. And now here's the third member of J&P's own personal family of All-America Award Winning Floribundas—MA PERKINS!... a brand-new creation with a color as excitingly new as Fashion's, a fragrance even richer than Vogue's, and every bit as hardy as both of its two now-famous sisters!

© J. & P. CO.

The  
Sensational  
New  
Floribunda  
Ma  
Perkins



MA  
PERKINS

SPARKLING CORAL-SHELL-PINK COLOR

Here's our newest All-America Winner . . . which introduces still another new color in Floribundas! This time it's a sparkling coral-shell-pink . . . a delight to behold from start to finish. The lovely buds are actually a translucent coral, fortified by shades of red in the outer petals, and a touch of yellow at the base. As the flowers slowly open to their full 3½-in. width, the coral color inside gradually softens to a glowing coral-shell-pink . . . and the deep red shades outside slowly disappear as the yellow becomes more predominant. Finally, the entire bloom finishes a softer, warmer shell-pink.

#### ONE OF THE MOST FRAGRANT FLORIBUNDAS!

In addition to its alluring new color, Ma Perkins is one of the most fragrant Floribundas ever created! And what an enticing fragrance it has . . . a rich, sweet honey scent that just fills the air all around it. What's more, the foliage is beautiful in itself . . . a dark glossy green . . . a perfect foil for the delicate shell-pink blooms. The many leaves with five to seven leaflets give a full clothed appearance.

#### EXCEPTIONALLY HARDY PLANT!

It's colorful, it's fragrant, it's beautiful—and it's *so hardy*, too! That's because the parents of Ma Perkins are two of the hardiest varieties in rosedom, Red Radiance and Fashion. It is very resistant to diseases and pests, and it will thrive in difficult positions—whether used in foundation plantings, borders, Rose beds, picture window plantings or spectacular hedges. All-in-all, Ma Perkins is a truly outstanding Floribunda . . . one that will produce hundreds of blooms, in huge clusters and singly, all season long. (Pl. Pat. App. For.)

\$2.25 each;  
3 for \$6.00;  
12 for \$24.00;  
25 for \$45.00



Famed Radio Person-  
ality and First Citizen  
of Rushville Center,  
heard daily on C.B.S.

I am really proud to  
think that such a lovely  
Rose has been named  
after me.

Ma Perkins

Ma Perkins

SPECIAL  
GROUP  
OFFER  
No. 1132

Ma Perkins . . .

Glacier . . .

Detroiter . . .

Value \$7.00

Save \$0.90

Only . . .

Page 2  
Page 3  
Page 7

\$6.10

THREE GREAT  
NEW ROSES

JACKSON & PERKINS CO.

World's Largest Rose Growers

# A Personal Letter from Charles H. Perkins

Dear Friend:

Here is your 1952 Fall Catalog of Jackson & Perkins' Prized Roses and Perennials. We think it is the best catalog we have issued in our more than 75 years of service to garden lovers.

As you go through this book page by page, you will enjoy some of the thrills we get as we go through our fields and greenhouses, watching the development and growth of the Roses that have made the Jackson & Perkins name and reputation famous the world over.

Here are the finest of the new Roses, and the most popular of the old favorites, all shown in true-to-life colors so you can plan and visualize the beauty of your garden next spring and summer. And, as always, every Jackson & Perkins plant is guaranteed to live and bloom or you will receive a replacement without charge. The entire J&P organization is back of every order we ship.

Once more may I remind you that fall is the best time to plant. Now is the best time to order for shipment at the right time for planting in your locality.

Yours for a better garden *CH Perkins*  
President



**ORDER EARLY!** Send your order today. Please send remittance with your order; we do not ship C.O.D. All plants shipped to you postpaid.

## GLACIER

**SNOW-WHITE 4 1/2-in. BLOOMS**

As cool and invigorating as the breeze that blows over snow-capped mountains! Bursts out in June with dozens upon dozens of icy-white buds that glisten and dance like icicles in the sun. Then, under the heat of the summer sun, these ice-like buds seem to melt away as they slowly open into soft snow-white blooms! 4 1/2-in. across . . . borne either singly or in clusters. Really large blooms for a Floribunda. And these white Roses are in bloom right up until frost . . . covering the plant with drifts of snow all season long!

### HARDY—EASY TO GROW

A seedling of the ever-popular Floribunda Summer Snow, Glacier has larger individual flowers and gives an even whiter effect. The foliage is larger and a deeper green, and it has a heavier texture than its Floribunda parent. The hardy, vigorous plant is very bushy and branched, reaching a height of 2 to 2 1/2 ft. It's the perfect plant for covering any area in your garden with a thick, solid blanket of immaculate white! (Pl. Pat. #1025.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00;  
25 for \$45.00

These are the Men Who Back Up the Jackson & Perkins  
Guarantee of Quality, Service and Satisfaction



**C. H. PERKINS**  
President  
and General Manager



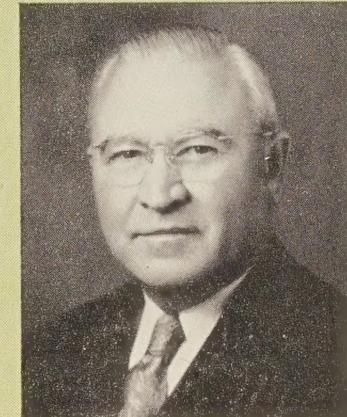
**R. E. PERKINS**  
Treasurer and  
Sales Manager



**E. S. BOERNER**  
Secretary and  
Director of  
Plant Research



**R. L. HOLMES**  
Director of  
Production  
and  
Operations



**C. G. PERKINS**  
Vice President  
in Charge of  
West Coast  
Operations

Glacier

© J. & P. CO.



# NEW All-America

## Plant This Fall

You'll enjoy larger, healthier Roses next June by planting Roses this fall. Experts prefer fall planting. It is a regular practice with us in our Display Garden.

## Vogue ... 1952 PRIZE WINNER!

Already a 5-Time International Award Winner!

- All-America Rose Winner for 1952.
- Gold Medal Winner, Geneva, Switzerland, for 1950.
- Gold Medal, Connecticut Horticultural Society, 1950.
- Gold Medal, International Test Gardens, Portland, Oregon, for 1950.
- Certificate of Bagatelle, No. 1, Paris, France, 1950.

### Never Before in Gardening History ...

Four years ago Jackson & Perkins introduced the greatest Floribunda creation in rosedom . . . Fashion! Now Vogue with a color so alluring and breath-taking that printers' ink cannot reproduce it.



Vogue



Helen Traubel

© J. & P. CO.

Another New Color  
in Roses!

## Vogue ... The Sensation of 1952!

### AN INTENSIVE BRILLIANT CHERRY-CORAL

(Above) Here's the gorgeous new J&P Floribunda that won 5 International Awards before it was even offered to the public! That's right! Before we even announced that it was available, Vogue had already won top honors in France and Switzerland . . . had already been selected as the All-America Winner for 1952! And once you see this new beauty growing in your garden, you'll quickly understand why the experts have called it the "finest Floribunda created" since our own Fashion captured the heart of the entire garden world!

### ANOTHER NEW COLOR IN ROSES

Immense clusters of perfectly formed, high-centered, Hybrid-Tea-like blooms—UP TO 4 IN. ACROSS!

Really huge blooms for a Floribunda! The color is unlike anything you've ever seen . . . an intensive brilliant cherry-coral . . . far more radiant and glowing than this picture could possibly show.

### EXCEPTIONALLY FINE GROWER

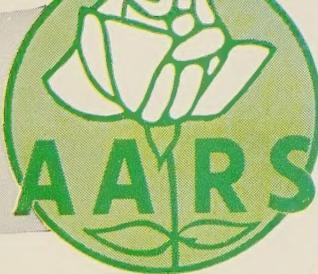
As if the color, form and fragrance were not enough, Vogue excels in its ability to grow exceptionally well. Hardy and vigorous . . . the strikingly brilliant red flowers are produced all summer long! . . . Provides your garden with color and hundreds of blooms. Height 2½ to 3 ft. (Pl. Pat. #926.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00;  
25 for \$45.00

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

# Award Winners



## HELEN TRAUBEL (Below)

Named for one of the greatest of American concert artists, famous for her dramatic soprano roles in the Metropolitan Opera and on the concert stage, this new Rose because of its superior qualities is certain to attain great popularity. Its color varies with the weather . . . sometimes a light sparkling pink or more often a luminous apricot! Its unusually long and large slender buds are magnificent in themselves, and when fully open the blooms display this lovely color in a richer array.

### DISTINCTIVELY NEW

The plant of Helen Traubel will always be one of the largest bushes in your garden. So vigorous that it is always alive with gorgeous buds and blooms. The flowers are good in all weather, warm or cool. Always borne singly at the end of a long stem, Helen Traubel is perfect as a cut flower. (Pl. Pat. #1028.)

Color . . . light brilliant pink to a rich apricot.  
Height . . . 3 to 5 ft., depending upon locality.  
Buds . . . large and long.  
Flowers . . . large, 4 to 5 in.  
Awards . . . 1952 All-America Winner.

\$2.75 each;  
3 for \$7.20;  
12 for \$28.80

\$3.00 each; 3 for \$7.95;  
12 for \$31.80

## Chrysler Imperial Rose

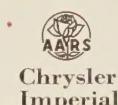
(Right) In color Chrysler Imperial has vivid, rich tones of crimson-red. The opening of each glorious Rose is a thrilling spectacle of changing, iridescent shades of red, deepening in the shadows and becoming even more brilliant under the play of light. The vivid crimson in the broad, open petals, heightened by darker overtones of glowing oxblood-red, and the gem-like lustre of garnet in the folds, retain their sparkling beauty throughout the life of the flower.

The abundant, very large, high-centered flowers, measuring 4½ to 5 in., are borne singly on perfect, sturdy medium-long cutting stems. The beautifully formed flowers have 40 to 50 wide petals.

The long, tapering buds have the dark beauty of maroon-red velvet. The broad petals are symmetrically arranged and imbricated, finally rising artistically in the center, as in Charlotte Armstrong, one of the Chrysler Imperial parents, to completely cover the stamens.

Bush is very compact and well balanced. (Pl. pat. app. for.)

\$3.00 each; 3 for \$7.95;  
12 for \$31.80



Chrysler Imperial



## FRED HOWARD (Right)

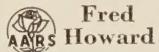
This new Hybrid Tea is one of the last creations of one of America's foremost rosarians and was named in his honor . . . Fred Howard. Its long, rich yellow buds are tipped with a delicate penciling of light pink. As the buds open, you see a full double, high-centered, beautifully formed, 4 to 5-in. flower.

### VERY VIGOROUS, EXCELLENT FOR CUTTING

The plant is strong, hardy and very fully branched, with dark shiny green foliage. It will grow from 3 to 5 ft., depending upon the locality. Flowers are produced freely from June to fall on long, heavy stems excellent for cutting. (Pl. Pat. #1006.)

Color . . . rich yellow with a delicate penciling of light pink on the edges of the petals.  
Flowers . . . 4-in. blooms, very double and high-centered.  
Height . . . 3 to 5 ft., depending upon locality. Flowers are produced on long heavy stems, which are excellent for cutting. Blooms late into fall.  
Awards . . . 1952 All-America Winner.

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Fred Howard



New ALL-AMERICA GROUP  
ALL 4 ROSES  
ON THESE 2 PAGES  
GROUP #1142  
Value \$10.50  
Save \$1.30  
Only \$9.20

# 4 Gorgeous NEW JEP

## That Will Make Your 1953 Garden <sup>the</sup>

### Independence

(Below) Imagine! A gorgeous new beauty that actually produces blooms up to 4 in. across . . . really huge for a Floribunda.

The brilliant orange-scarlet color is so vivid that words or color illustrations just cannot do it justice. Borne in clusters of 6 or more, its vivid color is superbly accented by its rich glossy foliage. This new variety grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Does not fade or lose its color in the sun and possesses a moderate old-fashioned Tea Rose fragrance. Very aptly named because its striking color reminds one of the valor of the battle for freedom. (Pl. Pat. #1036.)

*Color* . . . . . orange-scarlet center, redder cast on reverse of petals.

*Fragrance* . . . . . old-fashioned Tea Rose.

*Flower and Bud* . . . ovoid bud; 4-in., perfectly formed flowers.

\$2.25 each; 3 for \$6.00;  
12 for \$24.00;  
25 for \$45.00

ALL 4  
ROSES  
ON THESE 2 PAGES  
GROUP #1152  
Value \$9.25  
Save \$1.15  
Only \$8.10

©  
J. & P.  
CO.

Independence

### WHITE SWAN

SMART, PURE-WHITE FLOWERS

(Right) One of the most beautiful sights in any garden is a dark green bush full of glorious pure white Roses! And when these Roses are as perfectly formed, delightfully fragrant, extremely hardy as our new White Swan, you have a truly rare prize! Yes, here is the new white Rose that the garden world has been waiting for . . . as upright in growth, as vigorous and as free blooming as Roses of other colors! The long, graceful buds slowly open into 3 to 4-in., high-centered, pure white blooms—and because they grow on 24-in. stems, they are perfect for cutting! Vigorous, 3 to 4-ft. plant is sturdy and upright. Portland, Oregon, says: "White Swan has excellent exhibition qualities. We feel that you will agree after you have shown this new beauty in your local Rose Show. The fragrance, although not dominant, is very effective." (Pl. Pat. #1115.)

\$2.25 each;  
3 for \$6.00;  
12 for \$24.00



© J. & P. CO.

White Swan

#### BEGINNERS AND EXPERTS:

Both will benefit by membership in the  
**AMERICAN ROSE SOCIETY**

All this is yours to enjoy and profit by:

1. The American Rose Annual—280 pages, illustrated by many beautiful Rose pictures.
2. A subscription to the monthly American Rose Magazine.
3. Guide for Beginners on Growing Roses.
4. Help on personal rose questions.
5. Use of the mail Lending Library.
6. Membership Card—a passport to new friends.

Dues only \$4.50 a year; Three Years for \$13.00

Write the American Rose Society, Department E,  
1316 Derry Street, Harrisburg, Pennsylvania.

**JACKSON & PERKINS CO.**  
*World's Largest Rose Growers*

# Praised Roses

## The Best You Ever Had!

### DETROITER (Right)

Eighty years ago, when Jackson & Perkins grew their first Rose, RED was the most popular color with Rose lovers. Since that time we have created and introduced literally hundreds of Roses, of all colors . . . reds, yellows, whites, pinks . . . and our Plant Research Department has even developed many *entirely new* colors—buff-orange, salmon, lavender, grey. Yet throughout these many years, RED always remained the most popular color. And today, Red Roses are *still* the favorites! And that's easy to understand, especially when you see a brilliant red, red Rose like our brand-new DETROITER.

#### BRILLIANT COLOR! EXQUISITE FORM! PLEASING FRAGRANCE!

This magnificent new Hybrid Tea is the second in our series of "Great Roses named in honor of Great American Cities." Our beloved New Yorker was the first, and Detroiter is surely destined to become every bit as popular . . . for it has all the beauty, fragrance and hardiness that gardeners look for in a Rose.

Detroiter begins adding beauty to your garden *even before* the buds appear, as the extra-large, glossy green foliage begins clothing the plant in April and early May. Then come the buds—rich carmine-red with soft velvety tones. Slowly, in late May and early June, they start opening, one by one . . . revealing huge, high-centered, deep red blooms  $5\frac{1}{2}$  in. across with 20 to 25 large, crisp petals. There's a sweet pleasing fragrance to go along with the brilliant color, too. And these exquisite blooms are borne on long stems . . . so you can cut them for floral arrangements.

Yes, from beginning to end, Detroiter brings glowing color to your garden and *in* your home!

The extra large foliage and the long basal shoots give an impression of mass which is pleasing and effective. Blooms from June to frost! Indeed, a truly exceptional Red Rose! (Propagation Rights Reserved.) \$2.50 each; 3 for \$6.60; 12 for \$26.40

©  
J. & P.  
CO.

Detroiter



### FREE with

every order . . .

Brand-new J. &  
P. Home Garden  
Guide Telling

"How to Use  
Hybrid Teas"



### TAWNY GOLD

(Right)

At the New York Flower Show this year this new Rose, captured everyone's enthusiasm. Its new intriguing tawny gold color outshone everything around it! And as if that was not enough, the petals of Tawny Gold acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume.

#### EXCEPTIONAL LASTING QUALITIES

Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden next year. Holly-like foliage is another one of Tawny Gold's outstanding features. (Pl. Pat. #950.)

Color. . . . . tawny gold flowers. Plant. . . . . medium growth, 2 to  $2\frac{1}{2}$  ft.  
Buds. . . . . burnt-orange. Fragrance. . . unusual, lavish, fruity.  
Petals. . . . . frilled when open.

\$2.25 each; 3 for \$6.00; 12 for \$24.00

©  
J. & P.  
CO.

Tawny Gold



Whatever  
other roses you  
grow, these three  
should be a "must"  
in your garden!  
C H Perkins

JACKSON & PERKINS Three

Jackson & Perkins is proud to offer its three greatest creations...  
**FASHION . . . NEW YORKER . . . DIAMOND JUBILEE.** These  
three Roses are, without a doubt, the pinnacle of perfection in  
our 80 years' experience. Each has outstanding qualities of  
color, form, fragrance, hardiness and growth. All will add un-  
surpassed beauty to your garden . . . order them today!

JACKSON & PERKINS CO.

Read What Our Customers Say About Fashion:

Ohio.—This is a great Rose without faults.  
Headed for fame. Vigorous, bushy habit.

Wyo.—New color in Roses most ex-  
citing Floribunda I've ever seen.

Calif.—This Rose will be  
a big success. Visitors  
rave over it.

Okla.—Everyone's  
favorite! Too  
soft and lovely  
to be real.

From Eng-  
land—A Rose  
with a future  
nothing  
like it!

The **Best Red Rose**  
of All Time!

THE WONDROUS HYBRID TEA

**New Yorker**

(Left)

NEW YORKER IS AN ENORMOUS RED,  
RED ROSE THAT STAYS RED UNTIL  
THE LAST PETALS WITHER AND FALL

When most people think of a Rose, they picture a delicately formed, deep red flower with soft, velvety petals and rich fragrance. Well, THAT'S New Yorker—everyone's dream Rose come true! It has rich color, pleasing fragrance, exquisite beauty and hardiness . . . a Rose that experts and amateurs alike consider to be "the **BEST Red Rose of all time.**" New Yorker's sparkling color does not fade but stays deep rich red. The beautifully formed, long-stemmed blooms are up to  $6\frac{1}{2}$  in. across. And New Yorker is a profuse bloomer. You get an abundance of these scarlet-red fragrant blooms from June to frost.

**Grows Perfectly With Little Care**

New Yorker produces the most beautifully red Roses you've ever seen. Easy to grow. Sturdy, upright, 3-ft. plants. Very vigorous, and grows luxuriantly. New growth and young shoots are bright red, adding to the beauty and interest of New Yorker in your garden. (Of course, New Yorker is an award winner. In a test of 152 varieties in the 1949 International Rose Garden, Portland, Oregon, it was the only Rose to be given a gold medal.) (Pl. Pat. #823.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00



New  
Yorker

**Save Money!**  
**ALL THREE ROSES**

# Greatest Creations!

9



Fashion  
© J. & P. CO.

## Fashion

"BEST NEW ROSE IN FIVE YEARS!"

The Only Rose Ever to Win  
5 International Awards . . .  
AND NOW . . . The 6th HONOR!

(Left) Here, indeed, is the finest Floribunda ever created! That's not a claim but a PROVEN FACT, for no other Rose in history has ever won so many awards. No other Rose has ever won 6 International Awards! And no wonder! For nowhere is there another Rose to match Fashion's breath-taking color—luminous coral-pink suffused with gold. We wish it were possible for us to even adequately describe

Fashion's unusual color, but no words or color photos could capture its bright pinkish luminescence. You really must see it to believe it. There's never been anything like it.

### Always Covered With Clusters of Exquisite Bloom

While its entirely new color is Fashion's dominant feature, it is truly outstanding in many other ways. It produces *hundreds* of Roses on every bush—hundreds of exquisite oriental-red buds which are slowly transformed into miniature Hybrid Teas up to 3½ in. across. Graceful wavy petals and a rich display of golden yellow stamens add even more beauty to the luminous coral-pink open flowers. Enchanting, delicate fragrance. Long-lasting, too. The immense clusters of 20 to 25 flowers are in bloom *continuously* from June until frost.

### Outstanding Anywhere in Any Garden

The plant itself is hardy and vigorous, requiring a minimum of care. Reaches a height of 2½ to 3 ft. Perfect for hedging, foundation planting; handsome in front of shrubs or evergreens; unsurpassed in beds and borders. And when cut, Fashion makes an unusually beautiful flower arrangement. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## Diamond Jubilee

(Below,  
Right)

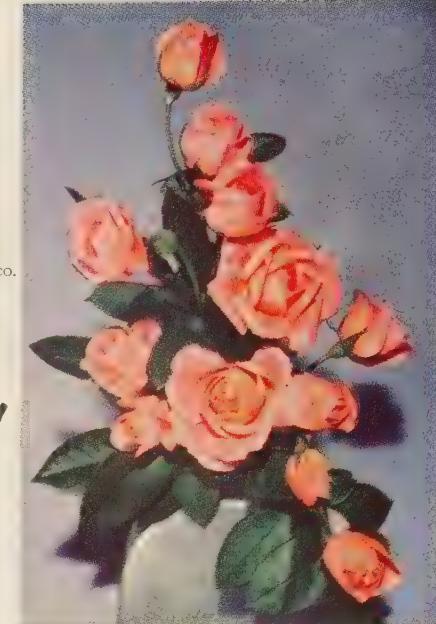
TOP WINNER,  
1948  
ALL-AMERICA  
ROSE TRIALS!



Diamond Jubilee

To celebrate our 75th Anniversary of Rose-growing leadership, we wanted to present a truly outstanding new Rose . . . a Rose with a little different color, yet which had all the beauty, fragrance and hardiness that gardeners demand. Diamond Jubilee has all these qualities. It won top honors in the 1948 All-America Rose Trials and has become one of America's favorite Hybrid Teas. The color is a warm glowing buff-orange, deeper in cooler weather, with a touch of orange-yellow, at the base of each petal. 5 to 6-in. blooms, fully double and high-centered, with heavy-textured petals. Blooms last exceptionally well either on the bush or as cut flowers. Diamond Jubilee is really fragrant . . . a soft old Rose fragrance. The plant is sturdy and hardy, with rich dark green foliage. The constant succession of flowers is held erect on long stems. Height 4 ft. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00



©  
J. & P. CO.

Fashion is superb even in miniature arrangements



EVERY GARDEN SHOULD  
HAVE THESE



Opera

© J. &amp; P. CO.



**Huntsman** (Right)

*A Sharp New Bicolor . . .  
Does Not Bleed Like Most Other Bicolors!*

This beautiful new bicolor Rose from England is one of the freest bloomers we have ever seen . . . among the very first to burst forth in spring and blooms right up until frost. It is really a wonderful Rose. Huntsman is such a profuse, steady bloomer, that once you see the glorious blooms, you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The plant itself is of the compact, low-growing variety . . . with abundant, dark holly-green foliage . . . all-in-all, a broad growth similar to the popular Crimson Glory. Reaches a height of 18 to 24 in. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**AVAILABLE ONLY IN LIMITED QUANTITIES**

**SUNSET GLORY.** Golden yellow buds, suffused with soft pastel. 4 to 5-in. blooms of glowing golden yellow. Makes a splendid showing in the garden. (Pl. Pat. #738.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

**TALLYHO.** The inside of the petals is always a delightful shade of pink; outside ranges from crimson to cardinal-red. Height 2½ to 3 ft. (Pl. Pat. #828.) A.A.R.S. \$2.00 each; 3 for \$5.25; 12 for \$21.00

**OPERA**

*The Brilliant Slender  
Gold Medal Winner!*

(Left) A beautiful new Hybrid Tea from Jean Gaujard of France, and a real prize-winner it is! Opera has already won the Gold Medal for the Most Beautiful Rose of France, as well as gold medals in London, Geneva and Bagatelle. In this country Opera has done exceptionally well.

The charming slender buds are almost bicolor—an intensive suffusion of golden yellow at the base, scarlet at the top! Buds slowly open into full, 6-in. flowers, and the color becomes a gay, flaming, light scarlet-red with buff-yellow on the reverse. The vigorous plant has great quantities of leathery green foliage. (Pl. Pat. #1017.) \$2.00 each; 3 for \$5.25; 12 for \$21.00

**A HELPFUL  
HINT**

Hybrid Tea Roses are very strong, vigorous growers and must be fed regularly to produce greatest number of blooms.

© J. &amp; P. CO.

Huntsman



**Get All 4  
of these  
Outstanding  
Roses  
For \$7.00  
Only  
GROUP #1172  
Value \$5.00  
Save \$1.00**

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

# Outstanding Introductions!

The Sparkling NEW

## Golden Scepter

Color Lasts Until the End!

(Right) Rare, indeed, is an unfading yellow Rose . . . especially one that has grace of form, brilliant color and exceptional hardiness. Once you see this majestic Hybrid-Tea blossoming in your garden, you'll quickly understand why it won the highest Rose award in Holland. Early in June, the tall, open plants burst forth with dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. These high-centered,  $5\frac{1}{2}$ -in. flowers retain their rich color throughout the summer. Tall, vigorous,  $2\frac{1}{2}$  to 3 ft. (Pl. Pat. #910.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00



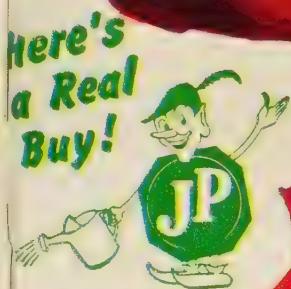
© J. & P. CO.

Golden  
Scepter



© J. & P. CO.

Volcano



## VOLCANO . . . Immense! NEW!

(Left) REALLY HUGE! That's the only word to describe the tremendous size of these blooms, which actually open as much as 7 INCHES ACROSS! And the color is every bit as striking—a live glowing cherry-red that seems to lighten the surroundings just as the glow of the volcano's molten lava lightens the surrounding clouds at night. After the unusually long, deep carmine buds slowly expand into the huge cherry-red blooms, their color slowly softens to a rosy pink.

Plant is strong and bushy. Great quantities of dark green foliage make a well-balanced foil for the 7-in. flowers. The fruity fragrance adds a final touch of charm. (Pl. Pat. #951.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**AVAILABLE ONLY IN LIMITED QUANTITIES**

**ETERNAL YOUTH.** Clearest of all pink Roses. Very free-blooming. Slim, graceful buds open to 4 and 5-in. flowers. Height 3 ft. (Pl. Pat. #332.) \$1.75 each; 3 for \$4.65; 12 for \$18.60

**FANTASIA.** Miraculously buries itself in clusters of bright yellow. Pointed buds open to a rich deep yellow. Height 30 in. (Pl. Pat. #590.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Mary  
Margaret  
McBride

AARS 1943

J&P's Top Ten ALL

Diamond Jubilee

AARS

1948

©  
J. & P.  
CO.

Dicksons Red

AARS

1940



Sutters Gold

AARS

1950



Rubaiyat

AARS

1947

© J. &amp; P. CO.

**MARY MARGARET McBRIDE** (Top Left Corner) Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Very fragrant. Height 2½ ft. See page 17 for complete description. (Pl. Pat. #537.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

**DIAMOND JUBILEE** (Above Left) Glowing buff-orange, with a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across. Fully double. Height 4 ft. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**SUTTER'S GOLD** (Above Top) Beautiful long-pointed, yellow buds, richly shaded with orange and red. High-centered blooms. Height 2½ ft. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

**RUBAIYAT** (Above) Long, shapely buds. Large blooms, opening to a rich crimson. Delightful fragrance. Height 4 ft. See page 19 for complete description. (Pl. Pat. #758.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

**DICKSONS RED** (Left) This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush. Height 2 ft. (Pl. Pat. #376.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

ALL 5 ROSES  
ON THIS PAGE  
GROUP #1182  
Value \$9.50  
Save \$1.20  
Only \$8.30

ALL 10  
...ON BOTH  
GROUP  
Value \$20.00  
Save \$2.50 Only



1941

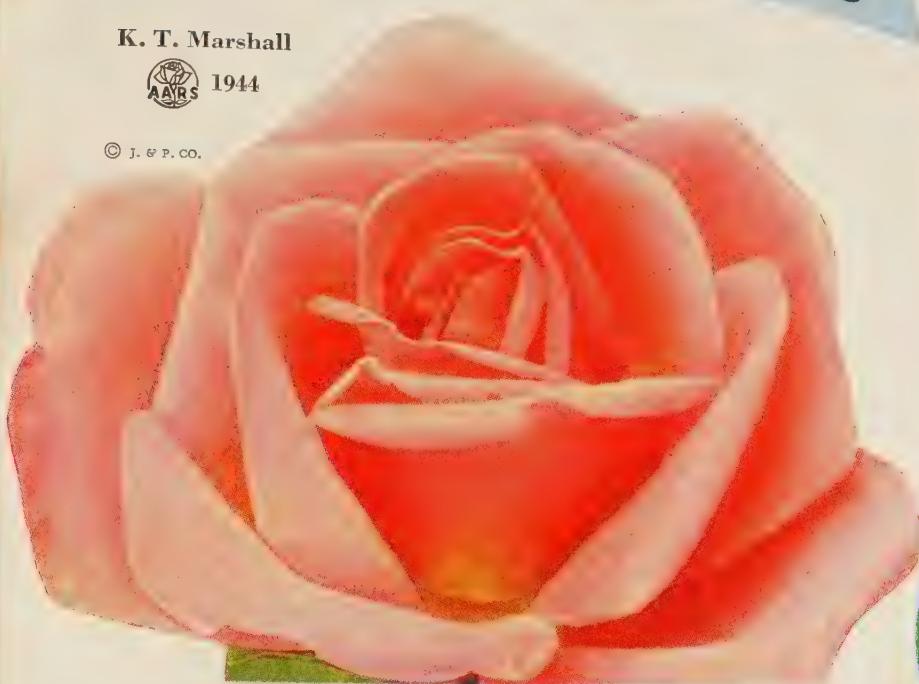
# AMERICA SELECTIONS

K. T. Marshall



1944

© J. &amp; P. CO.



Forty-niner



1949

© J. &amp; P. CO.

Peace



1946



**KATHERINE T. MARSHALL** (Above, Top of Page) Long-pointed, deep coral buds. Large, 5-in. blooms. Does not fade. 3 to 4 ft. Ideal Rose for cutting. See page 19. (Pl. Pat. #607.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

**FOORTY-NINER** (Above) A noteworthy bicolor, with the outside of the petals a dazzling chrome-yellow and the inside of the petals a vivid oriental-red changing to cherry-red with age. Height 3 ft. (Pl. Pat. #792.)

**\$2.25 each; 3 for \$6.00; 12 for \$24.00**

**CHARLOTTE ARMSTRONG** (Top Right Corner) Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. Height 3 ft. (Pl. Pat. #455.)

**\$2.00 each; 3 for \$5.25; 12 for \$21.00**

**PEACE** (Above Right) Golden yellow blooms, changing to pale gold. The petals are edged with apple-blossom-pink. 5-in. flowers. Height 4 ft. See page 14. (Pl. Pat. #591.)

**\$2.50 each; 3 for \$6.60; 12 for \$26.40**

Mirandy



1945



**MIRANDY** (Right) Long, ovoid buds of rich, warm maroon-red. Blooms are large, very double, with 40 to 50 petals, freely borne on long stems, particularly in cool weather. A very penetrating Damask fragrance. Height 2 1/2 ft. (Pl. Pat. #632.)

**\$2.00 each; 3 for \$5.25; 12 for \$21.00**



10  
ROSES  
THESE PAGES  
#1192  
**\$17.50**

Enchantment

©  
J. & P.  
CO.

# 5 Giant

Exhibition

NOTED FOR THEIR BEAUTY

**ENCHANTMENT (Left)***One of the Largest Flowers in Rosedom!*

Outstanding for size and for its early display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These lovely buds open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 petals per flower! It required years of careful breeding by experts to create this truly distinguished Rose for you . . . so be among the first in your neighborhood to display its enchanting beauty! Never without flowers from June to late fall. The plants are vigorous and upright, growing from 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. (Pl. Pat. #737.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**PEACE (Bottom, Left Corner)***Produces Huge Golden Yellow Blooms!*

Peace has already taken its distinguished place among the yellow Roses. The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream.

The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5 to 6-in. blooms. The plant is as superior as the bloom, hardy . . . vigorous . . . 3½ to 4 ft. . . . disease-resistant. The flowers are unusually large and borne on heavy stems; vigorous, shining, holly-like foliage. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Peace

©

**Save \$2.10 on these 8 Beauties!**

New Yorker  
Diamond Jubilee  
Enchantment  
Fashion

Value \$16.75

Vogue  
Peace  
Crimson Glory  
White Swan

Save \$2.10 Only ...

**\$14.65**

**SPECIAL  
GROUP  
OFFER**  
No. 1212



# Roses

Type Flower Show Winners!

BEAUTY AND ENORMOUS BLOOMS

**REX ANDERSON** (Right, Above)

*A Truly Outstanding Exhibition White!*

An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening, one of the most successful whites. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness. May be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft, fascinating scent. 2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. Awarded First Class Trial-Ground Certificate, National Rose Society, England. (Pl. Pat. #335.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60



© J. & P. CO.

Rex Anderson

**MANDALAY** (Right)

*World's Largest Yellow Rose!*

The world's largest yellow Rose, with flowers as big as 6 in. across—gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold. The 40 petals are long and firm and of a very smooth texture. A hardy, prolific grower all summer long. Height 3 ft. (Pl. Pat. #775.) \$2.00 each; 3 for \$5.25; 12 for \$21.00



© J. & P. CO.

Mandalay

**CRIMSON GLORY** (Below, Center)

*Voted Most Fragrant Rose in America*

In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. As if its color, form and vigor were not sufficient to make Crimson Glory so widely loved, you will be further amazed by its captivating fragrance. It was voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft. (Pl. Pat. #105.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60



**ALL 5 GIANT ROSES**  
ON THESE 2 PAGES...  
GROUP #1222  
Value \$10, Save \$1.25 Only **8.75**



© J. &amp; P. CO.



Serenade

There's a Place in Your Garden  
for these *Outstan*

## SERENADE

(Left) Exquisite burnt-orange bud opens slowly into a 5-in., brilliant coral-orange bloom retaining its high center. These pleasing blooms are freely produced on 3½-ft., open plants. As the buds unfurl, the petals open flat, making an airy, large flower. The edges of the petals have an interesting darker shade. Plants vigorous, 3½ ft. (Pl. Pat. #852.)

**Montana** says, "Opens slowly; long-lasting flowers. Holds color in our strong sun."

**Georgia** finds, "A reddish orange color; tight new bud looks red, splendid for this country."

**Portland, Oregon**, is also very enthusiastic over its free production of highly colored blooms and has given Serenade a very prominent position in its grand Rose garden.

**\$2.00 each; 3 for \$5.25; 12 for \$21.00**

### AVAILABLE ONLY IN LIMITED QUANTITIES

#### HORACE MCFARLAND.

A.A.R.S. Orange-pink bud. Apricot-pink and salmon-buff to coral-pink in the fully open bloom. Height 2½ to 3 ft. (Pl. Pat. #730.)

**\$1.75 each; 3 for \$4.65;  
12 for \$18.60**

#### CAPISTRANO.

A.A.R.S. Glowing rose-pink. Retains its color without fading. Vigorous, sturdy plants. 36 heavily textured petals. Height 4 ft. (Pl. Pat. #922.)

**\$2.25 each; 3 for \$6.00;  
12 for \$24.00**

#### NOCTURNE.

A.A.R.S. Bright cardinal-red with dark shadings of crimson. Height 2½ to 3 ft. (Pl. Pat. #713.)

**\$2.00 each;  
3 for \$5.25; 12 for \$21.00**

#### MISSION BELLS.

A.A.R.S. Beautiful shade of deep salmon-pink changing to a clear shrimp-pink. Blooms measure up to 5 in. Hardy plants. (Pl. Pat. #923.)

**\$2.25 each; 3 for \$6.00;  
12 for \$24.00**

**PEDRALBES** (Below) This delicately shaded, delightful Rose from Spain . . . an interesting, intriguing Camprubi . . . has been an outstanding surprise in our test gardens here in Newark the past 3 summers, as rosarian after rosarian paused to admire and was drawn back again and again. You, too, will feel a special attachment for this lovely jewel when you see it in your own garden. A large white Rose often 5 in. across. Creamy before the full sleek bud unfolds, but becomes lighter and lighter until the finished flower has petals of pure white with a yellow center in the heart of the Rose. Delicate, airy fragrance. Generously borne in clusters of 4 and 5 buds on long, strong stems. Plant is spreading, about 30 in. high.

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

#### Pedralbes

© J. &amp; P. CO.



San Fernando



**SAN FERNANDO** (Below) A perfectly shaped, long streamlined bud of an intense brilliant red plus a heady perfume are the outstanding characteristics of this glamorous Rose.

The lovely buds develop into remarkably long-lasting blooms of glowing currant-red changing to bright scarlet. The big glowing petals are firm and healthy, making a long-lasting flower which holds the captivating fragrance until the last petal drops. 3 to 3½ ft. tall. San Fernando is typical of the outstanding new varieties available as a result of the nation-wide All-America Selections tests. (Pl. Pat. #785.)

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**



# ding Hybrid Teas!

## MRS. MINIVER (Right)

Distinctly different and enormous in size! Its brilliance and sparkle make it stand out sharply. This is the spectacular cardinal-red Rose known as Mrs. Miniver, remembered as the great prize-winner in the movie of the same name. All over the country, rosarians say "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become

5½ to 6-in., cardinal-red blooms with cupped shape and ruffled petals; old Rose fragrance. (Pl. Pat. #725.)

*Buds*... pointed, dark carmine.

*Blooms*... 5½ to 6 in. across, attractively cupped, ruffled petals. Cardinal-red.

*Plant*... vigorous, about 30 in. tall. Does well everywhere.

**\$2.50 each; 3 for \$6.60; 12 for \$26.40**



Mrs. Miniver

© J. & P. CO.

## ELLINOR LeGRICE

(Bottom Right Corner)

*Striking, Enormous Blooms for Your All-Season Enjoyment*

An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms from June, week-in and week-out until frost. Full ovoid bud shows deep yellow shading, changing to strong clear yellow as

petals unfold. Unusually delicate, spicy fragrance. Long cutting stems. Very deep rich green foliage. (Pl. Pat. #917.)

*Bud*... full ovoid, strong clear yellow.

*Blooms*... strong clear yellow, fully double.

*Fragrance*... unusually delicate, spicy.

*Plant*... vigorous, upright, 2 to 2½ ft., disease-resistant.

**\$2.00 each; 3 for \$5.25; 12 for \$21.00**



## MARY MARGARET McBride (Below)

This is the distinguished everblooming All-America Rose, beloved from coast to coast... for its own rare beauty and because it bears the name of the gracious Mary Margaret McBride. A Rose admired particularly for its perfect form... a new triumph in floral grace. The double blooms are large and high-centered. The color is clear, deep coral-pink suffused with shimmering gold at the base of the petals. Its pink glory never fades, despite hot weather. (Pl. Pat. #537.)

*Buds*... pointed, high-centered, deep coral-pink.

*Blooms*... always high-centered, 35 firm heavy petals. Lovely exhibition Rose.

*Plant*... sturdy, 30 in.

*Awards*... All-America Award for 1943.

Awarded Fuerstenberg Medal in 1945 for "Best New Rose introduced in America within the last four years."

**\$1.75 each; 3 for \$4.65; 12 for \$18.60**

Mary  
Margaret  
McBride



JACKSON & PERKINS CO.  
World's Largest Rose Growers



© J. & P. CO.

Ellinor  
LeGrice





~~All 12~~ of these Top J & P

Mme. Marie  
Curie

Signora

McGredy's  
Sunset

Sonata

ALL 6  
ROSES  
ON THIS PAGE  
GROUP #1242  
Value \$10.50  
Save \$1.30  
Only \$9.20

**MME. MARIE CURIE.** One of the most satisfactory Hybrid Teas. Produces a succession of clear yellow Roses that are non-fading even in hottest weather; color deepens in the fall. Hardy, vigorous and disease resistant. A good all-season performer. Generous in its freedom of bloom. 3 ft. tall. (Pl. Pat. #727.)

**SIGNORA.** Buds warm brownish orange, opening to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in. (Pl. Pat. #201.)

**McGREDY'S SUNSET.** Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Sweet fresh fragrance. 30 in. plants. (Pl. Pat. #317.)

Prima  
Donna

**SONATA.** Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. Continuous bloomer, sun and heat resistant. Very hardy, vigorous, upright growth. The dark green foliage contrasts beautifully with the flowers and completes the charm and artistry of the entire plant. Growing proudly erect on long, strong stems, Sonata blooms abundantly from Spring to Fall. (Pl. Pat. #732.)

**PRIMA DONNA.** The stark rich color of salmon-pink clouds in an autumn sky at sunset. Glorious 5-in. blooms. The tall, sturdy plant grows luxuriantly, displaying remarkable vigor and resistance for such beauty of form and color. Countless buds unfold lazily from June to fall. The graceful pattern of unopened petals in the heart of the bloom is intense and rich. Glorious deep salmon suffused with pink, creating an eye-stopping display in the garden, providing a generous supply of artistic buds and blooms for bouquets. (Pl. Pat. #639.)

**DICKSONS RED.** This glowing scarlet Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush standing the hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

Any Variety  
\$1.75 each; 3

ALL 12  
GROUP #1252  
Value \$21.00 Save \$2.40

AAARS  
Dicksons Red



MODERN DOZEN...

*Favorites for Only \$18.60*

(GROUP #1252; Value \$21.00; You Save \$2.40)

**KATHERINE T. MARSHALL.** The All-America Winning Pink Rose of 1944. A Rose of rare beauty and delicacy of form. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Highly praised in all sections of the country. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country for its vigorous growth and its upright blooms of glowing pink. Height 3 to 4 ft. (Pl. Pat. #607.)

**CRIMSON GLORY.** In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. So sweet and refreshing that you just can't get enough of it. It was voted by far the most fragrant Rose by the American Rose Society. (Pl. Pat. #105.)

**RUBAIYAT.** A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, releasing their wealth of old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. You'll be delighted with the unflagging production of the extra large flowers. Height 4 ft. (Pl. Pat. #758.)

on these pages:  
of one kind \$4.65

12 ROSES ON THESE  
TWO PAGES  
Only \$18.60

 Katherine T.  
Marshall

**ECLIPSE.** The "Streamline Rose," most popular and best of all yellow Roses. Distinctive, sleek, tapering buds. Best national all-purpose yellow. Abundant bloomer. Vigorous branching plants. 24 to 30 in. (Pl. Pat. #172.)

**VALIANT.** A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as the flowers open. High-centered and bold in its color and erect manner. Frequently 5 to 6 in. across. Height 2 to 3 ft. (Pl. Pat. #914.)

**WHITE BRIARCLIFF.** One of the daintiest and most delightful of all white Roses . . . grows gracefully. Produces great quantities of pure white flowers repeatedly throughout the entire season. This gorgeous Rose proudly displays its blooms . . . so coolly fragrant . . . so generously long-lived. This pure white Rose will make a splendid showing in your garden and will lend itself to many interesting combinations for bouquets. Height 24 to 30 in. (Pl. Pat. #108.)

© J. W. P. CO.  
Eclipse

Valiant

ALL 6  
ROSES  
ON THIS PAGE  
GROUP #1252  
Value \$10.50  
Save \$1.30 \$9.20  
Only \$9.20

 Rubaiyat

White  
Briarcliff

Crimson  
Glory

© J. &amp; P. CO.



Grey Pearl

**ROME GLORY** (Below) The aristocrat of red Roses, among the largest in rosedom, unchallenged in a wide, bright world of color. A true patrician. Borne freely on extra-long stems, keeping marvelously in bouquets. Superb fragrance, most prized of all Roses at the florists', commanding fabulous prices wherever grown. (Pl. Pat. #304.)

Buds . . . more glorious, more perfect than any American Beauty. Large, double blooms of exquisite form. Lasting . . . flowers last long on the plant, or cut. Plant . . . strong, healthy, of better than average height.

\$1.75 each;  
3 for \$4.65;  
12 for \$18.60

©  
J. & P.  
CO.

Rome  
Glory

# J. & P. Prized

## GREY PEARL (Left)

The coloring is sensational from bud to mature bloom. A rare combination of warm tan and olive marks the ovoid, pointed bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. The color tones vary at different seasons. They range from ripe olive-gray tinted deep pink through mauve and mauve-violet. The reverse of the shorter under petals shows a light tan color, gradually melting to a soft lavender-mauve.

High-centered and fully double, Grey Pearl has produced blooms to please even the most discriminating rosarian. Such perfection of form and remarkable coloring make Grey Pearl truly a wonder. While it is not an unusually vigorous grower, reasonable care will be generously rewarded. 2 to 2½ ft. (Pl. Pat. #680.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

## AVAILABLE ONLY IN

**MISS AMERICA.** A milk-and-honey Rose characterized by delicate flesh tints touched with salmon and gold. Very large exhibition blooms on long stems. (Pl. Pat. #264.)

*Vigorous . . . extremely hardy. 24 to 30 in. high.*  
*Noted for . . . persistence of abundant bloom.*

\$1.75 each; 3 for \$4.65;  
12 for \$18.60

**SATURNIA.** Glorious with 20 flame-wrought petals casting their spell of enchantment. The face of the large petals is a brilliant cardinal-red while the reverse is salmon-yellow and copper, creating a warmth of tone difficult to describe. Fragrance is very pronounced and fruity. Height 2½ ft. (Pl. Pat. #349.)

\$1.75 each; 3 for \$4.65;  
12 for \$18.60

## ECLIPSE (Right)

Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose yellow Rose in all climates! Brilliant golden yellow petals . . . an arresting spot of color in the garden and in a bud vase, bouquet or as a boutonniere. Plants are of the vigorous branching type, producing abundant bloom all the time and having healthy, attractive green foliage. Disease resistant. Right up in top ranks of the 10 favorite Roses in America in popularity vote of American Rose Society. Winner of the most coveted medals in rosedom. (Pl. Pat. #172.)

*Blooms . . . golden yellow, large; 20 to 25 petals.*

*Awarded . . . Gold Medals in France and Italy; Gold Medal of the American Rose Society.*

\$1.75 each; 3 for \$4.65;  
12 for \$18.60

Eclipse

**SPECIAL GROUP OFFER**  
No. 1272  
1 each of these 5 Roses  
Grey Pearl Eclipse  
Rome Glory Zulu Queen  
White Briarcliff (Page 19)  
Value \$10.25  
SAVE \$1.30  
Only \$8.95

# Hybrid Teas!

## ZULU QUEEN (Right)

### Most Widely Used Dark of the Dark, Dark Reds

The darkest and one of the "blackest" of all red Roses . . . dusky deep maroon, almost black in its recesses. The flowers are very large and full-petaled. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun, hold their color admirably in torrid weather. While not an unusually free bloomer, Zulu Queen will produce more than enough flowers to satisfy your expectations. (Pl. Pat. #363.)

*Bush . . .* vigorous, hardy, well proportioned; grows 2 ft. tall.

*Blooms . . .* the long, pointed buds open gloriously; distinctly and delightfully perfumed.

*Generous . . .* each bloom proudly borne, singly on long stems. While not an exuberant bloomer, far from sparse.

**\$2.50 each; 3 for \$6.60; 12 for \$26.40**

Plant This Fall  
for Earlier, Bigger  
Spring Blooms!

© J. & P. CO.

Zulu Queen



## LIMITED QUANTITIES

**WAVES.** The coral-pink, ovoid buds and cup-shaped blooms are very generous with their old Rose fragrance. 15 to 18-in. stems. (Pl. Pat. #638.)

*Plant . . .* vigorous. 30 in.

*Profuse . . .* everblooming.

*Blooms . . .* hold well in sun.

**\$1.75 each; 3 for \$4.65;  
12 for \$18.60**

**BRANDYWINE.** Vigorous, hardy, and fragrant. The handsome, large-pointed buds are lovely for bouquets, exquisite in boutonniere or corsage. The virile plants grow to a height of 4 ft., blooming heartily right through till late fall. In a delightful shade of buff-yellow, the sleek buds open slowly and finish light yellow; in the cooler fall weather they assume lively orange tints. (Pl. Pat. #530.)

**\$1.75 each; 3 for \$4.65;  
12 for \$18.60**



JACKSON & PERKINS CO. *World's Largest Rose Growers*

**NEIGE PARFUM (Right)**  
For fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum, from Mallerin. Its purity of color is much enhanced by the copious, breath-taking, lemon-verbena aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plants 2 to 2½ ft. tall. Greatly admired for bud vases and white floral arrangements. Neige Parfum will be a constant source of pride and joy in your garden next summer because of its remarkable fragrance. Acclaimed by many as the most fragrant of all Roses! It is of medium vigor, and the superior flowers and the delightful scent make it well worth growing.

*Fragrance . . .* a delightful lemon-verbena aroma.

*Buds . . .* long, ovoid, lovely.

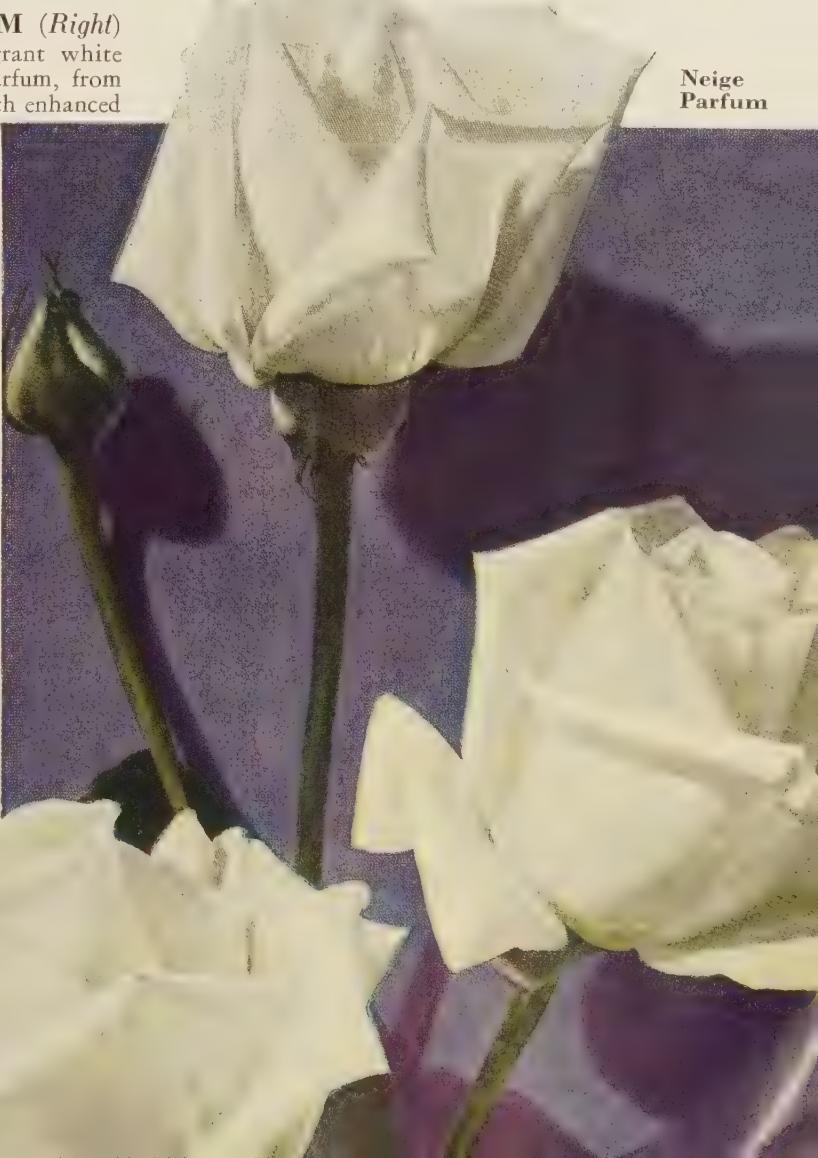
*Blooms . . .* large and delicate.

*Foliage . . .* rich dark green.

**\$1.75 each; 3 for \$4.65;  
12 for \$18.60**

### A HELPFUL HINT

Hybrid Tea Roses are very strong, vigorous growers and must be fed regularly to produce greatest number of blooms.



Neige  
Parfum

Like the Classics of Literature and

# These Old Favorites

President  
Herbert  
Hoover

K. A. Viktoria

## JACKSON & PERKINS' E

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

### TESTED FOR YEARS.....

Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

### NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

© J. & P. CO.

McGredy's  
Yellow

Etoile de  
Hollande

Numa  
Fay

### YOUR OWN CHOICE

of any of the 18 varieties listed

\$1.35 ea.; 3 of one kind \$3.45;  
12 of one kind \$13.80

Guaranteed to  
Live and Bloom

JACKSON & PERKINS CO.  
World's Largest Rose Growers  
NEWARK, NEW YORK

Condesa  
de Sastago

Poinsettia

the Masterpieces of Painting....

# Never Lose Their Charm

## EVER-POPULAR DOZEN

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★**CHRISTOPHER STONE.** Velvety scarlet-crimson; Damask fragrance. Very popular; upright. Stands hot weather. Received high ratings by the American Rose Society and the National Rose Society of England.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★**DUQUESA DE PENARANDA.** Copper-apricot in summer, cinnamon-peach in fall. Long stems are excellent for cutting.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming of all the older Hybrid Teas.

★**K. A. VIKTORIA.** Exotic pure white blooms for contrast in bouquet or garden. Very strong, reliable grower. Widely planted because it is so easy to grow.

★**McGREDY'S YELLOW.** Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

**Mrs. Pierre S. du Pont.** Deep golden yellow, slightly lighter with age; semi-double.

**Mrs. Sam McGredy.** Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous bloomer. Very hardy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★**PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. For years this has been the most popular of all the two-tone Roses.

**President Macia.** One of the finest pinks. Long, rich pink buds. 6-in. blooms; flesh, rich pink reverse.

**Radiance.** Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

**Red Radiance.** Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SOEUR THERESE.** Long, pointed, silvery yellow buds, marked mauve-red. Fragrant. Many daffodil-yellow blooms.

**THE DOCTOR.** Sparkling pink buds. 5 to 6-in. blooms.

(Items starred are illustrated)

Better Times



Soeur Therese



Countess Vandal



YOUR CHOICE of  
any of the 18 varieties listed  
\$1.35 ea.;  
3 of one kind \$3.45;  
12 of one kind \$13.80

All 12 Roses shown  
on these two pages  
GROUP #1282 \$13.80  
(Value \$16.20) ONLY  
You save \$2.40

All 4 Roses shown  
on this page  
GROUP #1292 \$4.70  
(Value \$5.40) ONLY  
You save \$0.70

All 8 Roses shown  
on opposite page  
GROUP #1302 \$9.45  
(Value \$10.80) ONLY  
You save \$1.35

Christopher Stone



# 26 Varieties of J&P Floribundas

4

featuring the TWO  
GREATEST PRIZE WINNERS  
of ALL TIME!



# Winners of 11

# International Rose Awards!

**VOGUE AND FASHION HAVE A DOZEN USES.** *See pages 30-31*

- Everblooming Hedges
- Formal and Informal Beds
- Picture Window Planting
- In front of Evergreen Borders
- In front of Shrub Borders
- In front of Perennial Borders
- Home Flower Arrangements
- Boutonnieres and Corsages

- Specimen Planting
- Border Planting
- Backgrounds
- Foundation Planting



Vogue

## Another New Color in Roses!

**AAIRS**

*Be sure to see page 4 for complete description*

(Left) The color of Vogue is sure to establish this new variety in a special class with the other great Modern Roses of today. An intensive, brilliant cherry-coral with perfectly formed, high-centered, Hybrid-Tea-shaped, 3 to 4-in. flowers. Vogue excels in its ability to grow exceedingly well. 2 1/2 to 3 ft. (Pl. Pat. #926.)

**\$2.25 each; 3 for \$6.00;  
12 for \$24.00**

*Be sure to see page 9 for complete description*  
**(Above)** Your family and friends will rave more about this than any other plant in your garden. We have produced many great Roses, but never anything to equal this amazing new Floribunda. An entirely new color in Roses . . . luminous coral suffused with gold! Height 2 1/2 to 3 ft. (Pl. Pat. #789.)

2.00 each; 3 for \$5.25;  
12 for \$21.00

JACKSON & PERKINS CO.

## World's Largest Rose Growers

# SOME HIGHLIGHTS FROM OUR CATALOG

Varieties	Page Number
New Varieties .....	2-7
Hybrid Teas.....	10-23
All-America Rose Selections.....	12-13
Modern Dozen....	18-19
Old Time Favorites.	22-23
Floribundas.....	24-32
Pinocchio Family...	28-29
Climbers.....	34-38
Park Roses.....	32
Tree Roses.....	39
New Perennials.....	41

Varieties	Page Number
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Chrysanthemums ..	48-49
Violas.....	47
Dwarf Apple Trees....	39
Dwarf Pear Trees.....	39
Lilacs.....	40

## HYBRID TEAS

Varieties	Page Number
Chrysler Imperial .....	5
Detroiter .....	7
Diamond Jubilee.....	9
Enchantment.....	14
Golden Scepter.....	11
Grey Pearl.....	20

Varieties	Page Number
Huntsman.....	10
New Yorker .....	8
Opera.....	10
Tawny Gold .....	7
Volcano.....	11
White Swan.....	6

## FLORIBUNDAS

Varieties	Page Number
Chatter .....	31
Fashion.....	8-9
Garnette.....	30
Glacier .....	3

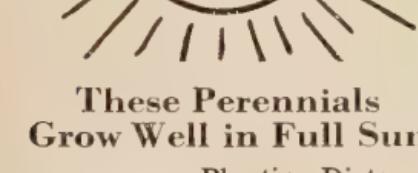
Varieties	Page Number
Independence .....	6
Ma Perkins.....	2
Masquerade.....	26
Vogue.....	4

## CLIMBERS

Varieties	Page Number
Aloha.....	36
Blaze.....	34
Coral Dawn .....	33
Crimson Glory .....	36

Varieties	Page Number
Dr. Nicolas.....	38
Goldilocks.....	35
Pink Cloud .....	33
Pinocchio.....	34

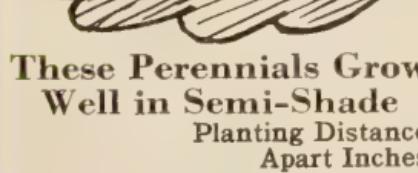
## PERENNIAL PLANTING GUIDE



These Perennials  
Grow Well in Full Sun

Planting Distance  
Apart Inches

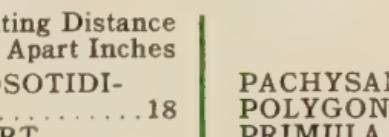
ACHILLEA	24
ANCHUSA	13
ANEMONE	18
ASTERS	18
BLEEDING-HEARTS	12
CATANANCHE	12
CENTRANTHUS	18
CHRYSANTHEMUMS	18
COREOPSIS	12
DELPHINIUMS	18
DIANTHUS	12
FUNKIA	18
GYPSOPHILAS	18
HELIOPSIS	24
LIATRIS	12
LYTHRUMS	18
MONARDA	18
PENSTEMON	18
PHLOX	12
POLYGONUM	8
SEDUMS	15
SHASTA DAISIES	18
STOKESIA	18
TRITOMAS	24
VERBASCUMS	18
VERONICAS	18
VIOLAS	12



These Perennials Grow  
Well in Semi-Shade

Planting Distance  
Apart Inches

ACHILLEA	24
ANCHUSA	18
ANEMONE	18
ASTERS	18
ASTILBE	15
BLEEDING-HEARTS	12
CAMPANULA	12
CATANANCHE	12
CHRYSANTHEMUMS	18
DIANTHUS	12
FUNKIA	18
LAVANDULA	18
LIATRIS	12
LILY-OF-THE-VALLEY	8
LYTHRUMS	18
MONARDA	18
PENSTEMON	18
PHLOX	12
POLYGONUM	8
POPPIES	24
PRIMULAS	12
RUDBECKIA	24
SEDUMS	15
SHASTA DAISIES	18
STOKESIA	15
VERBASCUM	18
VERONICAS	18
VINCA	8
VIOLAS	12



These Perennials Grow Well in Full Shade

Planting Distance  
Apart Inches

ANCHUSA	13
MYOSOTIDI- FLORA	18
BLEEDING-HEART, WHITE	12
FUNKIA	18
LIATRIS	12
LILY-OF-THE-VALLEY	8

Planting Distance  
Apart Inches

PACHYSANDRA	10
POLYGONUM	8
PRIMULA	12
SEDUMS	15
VINCA	8
VIOLETS	8-12

# Please Read Following When You Order

## IMPORTANT—



*Please  
Help Us to  
Help You!*

When filling out your order it is most important *for all members of the same household to order under one name*.

In order to help us keep our records straight *please use your address plus your zone number which we have imprinted on the front of the catalog envelope*. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. *Again please use your city or borough as imprinted on the front of the catalog envelope*.

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

## HOW TO REMIT

The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or cash because we cannot assume any responsibility unless sent by registered mail.

## SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

## ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

## PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

**F-52 Jackson & Perkins Co.**  
 World's Largest Rose Growers · NEWARK, NEW YORK STATE

Name \_\_\_\_\_ Date \_\_\_\_\_

Print clearly. All members of same household should order under one name.

Street (or R. D.) \_\_\_\_\_

Do not write in above space

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_

OUR TELEPHONE NUMBER  
 NEWARK, NEW YORK 1550

**Express Office**

(If different from P. O.)

**SPECIAL SERVICE** — As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead

Amount Enclosed

\$ \_\_\_\_\_

Check  Money Order

**Order Early**

Send remittance in full with your order. We do not ship C.O.D.

Quan.	HYBRID TEAS	Each	3 For	Total	Quan.	HYBRID TEAS continued	Each	3 For	Total	Quan.	FLORIBUNDAS continued	Each	3 For	Total	
	Brandywine	\$1.75	\$4.65			White Briarcliff	\$1.75	\$4.65			Group #1372	\$5.45			
	Capistrano	2.25	6.00			White Swan	2.25	6.00			Group #1382	3.95			
	Charlotte Armstrong	2.00	5.25			Zulu Queen	2.50	6.00							
	Chrysler Imperial	3.00	7.95			Group #1142	\$9.20								
	Crimson Glory	1.75	4.65			Group #1152	8.10								
	Detroiter	2.50	6.00			Group #1162	5.25								
	Diamond Jubilee	2.00	5.25			Group #1172	7.00								
	Dicksons Red	1.75	4.65			Group #1182	8.30								
	Eclipse	1.75	4.65			Group #1192	17.50								
	Ellinor Le Grice	2.00	5.25			Group #1202	9.20								
	Enchantment	2.00	5.25			Group #1212	14.65								
	Eternal Youth	1.75	4.65			Group #1222	8.75								
	Fantasia	1.75	4.65			Group #1232	8.75								
	Forty-niner	2.25	6.00			Group #1242	9.20								
	Fred Howard	2.50	6.00			Group #1252	18.60								
	Golden Scepter	2.00	5.25			Group #1262	9.20								
	Grey Pearl	2.50	6.00			Group #1272	8.95								
	Helen Traubel	2.75	7.20												
	Horace McFarland	1.75	4.65												
	Huntsman	2.00	5.25												
	K. T. Marshall	1.75	4.65												
	Mme. Marie Curie	1.75	4.65												
	Mandalay	2.00	5.25												
	Mary Margaret McBride	1.75	4.65												
	McGredy's Sunset	1.75	4.65												
	Mirandy	2.00	5.25												
	Miss America	1.75	4.65												
	Mission Bells	2.25	6.00												
	Mrs. Miniver	2.50	6.00												
	Neige Parfum	1.75	4.65												
	New Yorker	2.00	5.25												
	Nocturne	2.00	5.25												
	Opera	2.00	5.25												
	Peace	2.50	6.00												
	Pedralbes	1.75	4.65												
	Prima Donna	1.75	4.65												
	Rex Anderson	1.75	4.65												
	Rome Glory	1.75	4.65												
	Rubaiyat	1.75	4.65												
	San Fernando	1.75	4.65												
	Saturnia	1.75	4.65												
	Serenade	2.00	5.25												
	Signora	1.75	4.65												
	Sonata	1.75	4.65												
	Sunset Glory	1.75	4.65												
	Sutter's Gold	2.25	6.00												
	Tallyho	2.00	5.25												
	Tawny Gold	2.25	6.00												
	Valiant	1.75	4.65												
	Volcano	2.00	5.25												
	WAVES	1.75	4.65												

TOTAL \$ TOTAL \$

TOTAL AMOUNT FOR  
 THIS PAGE \$

CONTINUED ON NEXT PAGE ➤

Quan.	PERENNIALS			Quan.	PERENNIALS			Quan.	PERENNIALS				
	Each	3 For	Total		continued	Each	3 For	Total		continued	Each	3 For	Total
	Achillea, Golden Plate.	\$1.00	\$2.50		Lily-of-the-Valley	\$0.65	\$1.75			Group #1572	\$4.15		
	Anchusa myosotidiflora	.65	1.75		Lythrum, Brightness	1.00	2.50			Group #1582	9.90		
	Aster, Adorable	.75	2.00		Monarda, Croftway Pink	1.00	2.50			Group #1592	4.95		
	Yunn Napsburg	.85	2.25		Cambridge Scarlet	1.00	2.50			Group #1602	4.95		
	Astilbe, Koblentz	.85	2.25		Pachysandra... 10 for \$3.00		1.00						
	White Gloria	.85	2.25		Primula Veris	.75	2.00						
	Bleeding-Heart, Pink	.75	2.00		Rudbeckia, Sullivantii	1.00	2.50						
	White	1.00	2.50		The King	.85	2.25						
	Campanula, Blue Carpet	.75	2.00		Sedum: Brilliant	.75	2.00						
	Catananche	.85	2.25		Fire Glow	.75	2.00						
	Centranthus ruber	1.00	2.50		Golden Carpet	.75	2.00						
	Christmas Rose	1.50	3.75		Shasta Daisy, Esther Reed	.75	2.00						
	Chrys.: Canary	1.00	2.50		Wirral Supreme	1.25	3.15						
	Cardinal	1.00	2.50		Stokesia, Lavender Queen	.85	2.25						
	Cockatoo	1.00	2.50		Veronica: Crater Lake Blue	.75	2.00						
	Gold Finch	1.00	2.50		Subsessilis White	1.25	3.15						
	Grosbeak	1.00	2.50		Vinca Minor Bowles								
	Killdeer	1.00	2.50		10 for \$3.00		1.00						
	Pheasant	1.00	2.50		Viola, John Wallmark	.85	2.25						
	Sea Gull	1.00	2.50		Purple Heart	.75	2.00						
	Swallow	1.00	2.50		Yellow Vixen	.75	2.00						
	Tanager	1.00	2.50		Violet, Double Russian	.75	2.00						
	Thrush	1.00	2.50		Royal Robe	.65	1.75						
	Towhee	1.00	2.50		Rosina	.75	2.00						
	Delphinium: Debutante	.85	2.25		Rosa Oakington Ruby	1.00	2.50						
	Delightful	.85	2.25		Rosa Rouletti	1.00	2.50						
	Desirable	.85	2.25		Group #1442	\$.5.10							
	Enchantment	.85	2.25		Group #1452	4.00							
	Freedom	.85	2.25		Group #1462	5.60							
	Gayety	.85	2.25		Group #1472	6.00							
	Glorious	1.00	2.50		Group #1482	5.50							
	Happiness	1.25	3.15		Group #1492	3.40							
	Loveliness	1.50	3.75		Group #1502	3.60							
	Peace	1.50	3.75		Group #1512	7.00							
	Pink Sensation	1.50	3.75		Group #1522	3.70							
	Dianthus, Irene	1.00	2.50		Group #1532	8.80							
	Gypsophila, Rosy Veil	.75	2.00		Group #1542	4.25							
	Heliopsis, Summer Gold	.75	2.00		Group #1552	3.90							
	Lavender, Hidcote	1.00	2.50		Group #1562	4.95							
TOTAL		\$		TOTAL		\$							

### LILACS

Lilacs: Paul Thirion	.....	\$2.50	\$6.25	.....
Pres. Lincoln	.....	2.50	6.25	.....
Katherine Havemeyer	.....	2.50	6.25	.....
Ellen Willmott	.....	2.50	6.25	.....
Lucie Baltet	.....	2.50	6.25	.....
Paul Hariot	.....	2.50	6.25	.....
Group #1422	.....	\$12.50		
Group #1432	.....	6.25		

### ACCESSORIES

De Luxe Garden Sprayer	\$11.70	.....	.....
Garden Duster	2.25	.....	.....
Continuous Sprayer	2.90	.....	.....
Lapel Pin	1.50	.....	.....
Royal Rose Cards, Box	1.00	.....	.....
B. H. & G. Garden Book	3.95	.....	.....
Home Flower Arranging	1.00	.....	.....
Home Flower Arranging	1.50	.....	.....
Roses for Every Garden	3.50	.....	.....

### SPRAY—DUST—FOOD

J. & P. Rose Spray	4 oz.	.....	.....
	1 lb.	.....	.....
	5 lbs.	.....	.....
J. & P. Rose Dust	1 lb.	.....	.....
	4 lbs.	.....	.....
J. & P. Rose Food	5 lbs.	.....	.....
	10 lbs.	.....	.....
	25 lbs.	.....	.....
	100 lbs.	.....	.....

Total for this page \$

Total from other side \$

Shipping and Handling \$ .35

TOTAL ENCLOSED \$

### Beautiful Costume Jewelry



Only \$1.50 each,  
postpaid

Send your friends  
Full-colored  
Royal Rose Cards  
on all occasions!

A well-known greeting card company has reproduced 7 famous Jackson & Perkins roses in full natural color on these 14 assorted cards. The magnificent coloring shows each rose as beautiful and lifelike as the real thing. There are 14 cards in every box . . . 2 each of the 7 different J. & P. roses. The complete assortment has appropriate messages for Birthdays, Get-Well Wishes, Anniversaries and other special occasions. There is also a brief story about the rose on each card. Amazingly inexpensive . . . only \$1.00 for a box of 14 assorted cards (with envelopes). Less than you would pay for ordinary cards. Each card is truly a masterpiece of floral design, color and lovely sentiment. Order a box for yourself, and remember too that this makes an ideal yet inexpensive gift for any friend. Only \$1.00 per box.





# Here's How to Solve Your Christmas Shopping Problems!



**Give J. & P. Roses To Your Friends and Loved Ones  
For a Christmas Present They'll Never Forget!**

## Christmas Gifts Supreme!

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

### ORDER EARLY

This J. & P. "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list NOW—while the thought is fresh in your mind? Send the enclosed order blank TODAY! No orders accepted after December 15, 1952.

### HERE ARE SOME GIFT SUGGESTIONS:

X-76—Tawny Gold; New Yorker; Diamond Jubilee Value \$6.25	Save \$8.00.....Only..	<b>\$5.45</b>
X-77—Vogue; Fashion; Ma Perkins Value \$6.50	Save \$8.00.....Only..	<b>5.70</b>
X-78—Peace; New Yorker; White Swan; Vogue Value \$9.00	Save \$1.15.....Only..	<b>7.85</b>
X-79—Detroiter; Glacier; Ma Perkins; Tawny Gold Value \$9.25	Save \$1.15.....Only..	<b>8.10</b>
X-80—Coral Dawn; Pink Cloud; Clbg. Goldilocks..... Value \$7.50	Save \$8.95.....Only..	<b>6.55</b>
X-81—Independence; Ma Perkins; Pinocchio Value \$6.00	Save \$7.75.....Only..	<b>5.25</b>
X-82—New Yorker; Fashion; Diamond Jubilee Value \$6.00	Save \$7.75.....Only..	<b>5.25</b>
X-83—Rex Anderson; Enchantment; Crimson Glory; Man- dalay; Peace Value \$10.00	Save \$1.25.....Only..	<b>8.75</b>
X-84—Huntsman; Opera; Volcano; Golden Scepter Value \$8.00	Save \$1.00.....Only..	<b>7.00</b>
X-85—Tree Rose (Your choice of Red, Yellow, White, Pink) Each..		<b>5.50</b>

**Free . . . at Christmas time they receive this beautiful Rose Souvenir Package**



**Next Spring . . .**

**at the proper planting time  
they receive their roses!**



**IT'S ALL SO EASY . . . . HERE'S ALL YOU HAVE TO DO!**

**1.** Make your selection of gift plants from the favorites listed above. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog.



**2.** Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for spring planting.



**3.** In the spring, at the proper planting time, we will send the plants postpaid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas.

# Kill Insects and Diseases for Better Roses Next Year



roses need in one simple, easy-to-apply solution. Controls blackspot, powdery mildew, aphids and other common rose ills. Also a deterrent to Japanese beetles and rose chafer. Now with Chloro-Sulphone which controls Red Spider Mite on Roses, Perennials, and Evergreens. No other Multi-Purpose pesticide contains this exclusive J. & P. formula. Naturally we want you to enjoy your roses to the fullest degree. . . . Our Research Department found this to be the best possible material to help you in keeping your roses clean and healthy. Just mix with water and apply.

4 ozs.	Treats 24 plants for a whole season	\$1.50
1 lb.	Treats 100 plants for a whole season	4.75
5 lbs.	Treats 500 plants for a whole season	16.00

(Shipped to you postage prepaid)



## JACKSON & PERKINS

### ROSE SPRAY

**CONTROLS**

- Chewing Insects
- Sucking Insects
- Fungous Disease

**Multi-Purpose . . .**  
**Extremely Easy to Use!**

Now you can control the three most common rose enemies without using three different materials! This new multi-purpose exclusive J. & P. Rose Spray provides all the safeguards your

### ROSE DUST

**No Mixing! Just put in duster and use!**

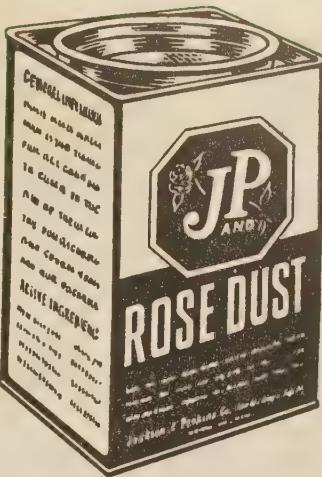
**Ideal for Fall Protection**

**Same Control as in J. & P. Spray!**

The ideal material for those who prefer a pesticide in dry, powder form. No mixing; no solutions. Simply dust your roses lightly within 24 hours after every rain, or every 10 days in dry weather. This amazing new preparation will keep the bushes clean and healthy throughout the entire season. Chewing insects, sucking insects and plant diseases need no longer bother you. Also a deterrent to Japanese beetles. Now with Chloro-Sulphone for Red Spider Mite control.

1 lb.	Treats 6 plants for a whole season	\$1.25
4 lbs.	Treats 24 plants for a whole season	4.50
24 lbs.	Treats 150 plants for a whole season	22.50

(1 and 4 lbs. shipped postage prepaid)



### For MORE BEAUTIFUL ROSES Use J. & P. ROSE FOOD

**Fast Acting! Long Lasting! Economical!**

#### The Right Road to Healthier, Better Roses!

Happy, healthy roses require a liberal supply of the right fertilizer. J. & P. Rose Food is RIGHT in every way. Partially inorganic . . . it is a quick stimulant and also provides slowly available nourishment. A small quantity will accomplish wonders . . . very economical and no danger of overfeeding. Two tablespoonfuls per plant 3 times each season.

5 lbs. Feeds 24 plants for a season (add 15c west of Mississippi) \$1.25

10 lbs. Feeds 48 plants for a season (add 25c west of Mississippi) 2.15

(Above sizes shipped prepaid)

25 lbs. Feeds 150 plants for a season 3.50

100 lbs. Use freely for the entire garden 9.60

(25 and 100 lbs. shipped Express collect)

## Christmas Gifts for Gardeners!

### DELUXE TANK SPRAYER

At last! A new high-pressure tank-type Sprayer of high quality and reasonable price. Streamlined, galvanized steel tank holds 2 gallons of solution. Operates on a pressure principle whereby the pressure is built up by pumping and spray is released by merely touching handle. Easily adjusted for fine or coarse sprays or solid streams. Lightweight, easy to operate—ideal for women gardeners. Comes equipped with 3-foot extension hose, brass automatic shut-off lock.

(Shipped Prepaid, \$11.70 each ready to use)



### IDEAL SPRAYER FOR SMALL GARDENS

Dobbins Sprayer



**Continuous Sprayer**  
Easy to Use

Any Real Gardener Will Welcome this as a Christmas Present

This hand Sprayer has a capacity of 2 quarts. Inexpensive, yet has many features found only in larger and more expensive Sprayers. Tank and pump are of heavy 26-gauge galvanized steel; pump rod is of extra thickness and weight. Easy to use. Slight pressure on the handle produces a continuous spray, which is atomized by a patented whirl-spray brass nozzle. A new style easy working air valve makes operation smooth. Shipped complete, all ready to use.

Postpaid \$2.90 each

### DOBBINS GARDEN DUSTER

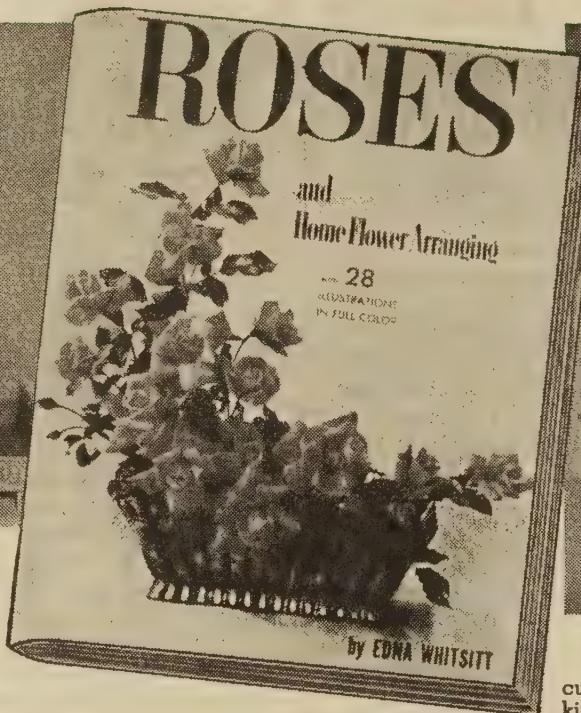


Postpaid

**\$2.25 each**

An excellent Duster that has proved itself superior after extensive tests. Unique patented features and rugged construction make this ideal for those who prefer dusting. Convenient, too, because you can leave the Duster filled and ready to use . . . Simply pick it up and use it whenever necessary. No mixing, no solutions. This Duster should last a lifetime.

# At Last! The Jackson & Perkins ROSE ARRANGEMENT BOOK!



**NEW! SENSATIONAL!**  
Complete Step-By-Step Guide  
in Full Color!

48 pages—36 Full Color Illustrations

A brand-new 48-page handbook, with 36 rose arrangements in full color, and packed with "how-to," step-by-step information on using roses from your garden in your home. Written by Edna Whitsitt, nationally known lecturer, teacher and judge of flower arranging, no other book contains such a practical guide to easy flower arranging. It is not just a book of pictures but discusses in detail: Where and How to use flowers in the house—How to

cut and condition your roses—The right kind of container for every flower and spot in the home—Holders and other mechanical aids and how to use them—A group of line plans to make your arranging easy—And just how to put each flower in place to make a rose arrangement you can really be proud of. No lover of flowers, and roses in particular, can afford not to have this helpful book. \$1.00.

**SPECIAL: Cloth Bound Flower Arrangement Book \$1.50**

## Everything You Want to Know About Growing Roses!

A Complete Step-by-Step Guide. 218  
Informative Pages. 32 Pages in FULL  
COLOR. Many "How-To" Drawings

Here, in one big book, is a complete guide to growing roses—brought to you by Dr. R. C. Allen, one of America's foremost rose authorities. Whether you grow five roses or five hundred, this book will show you how to get breath-taking results. "Roses for Every Garden" is illustrated by many drawings and diagrams. Dr. Allen covers every phase of rose growing. How to select roses; how to prepare the soil; how to plant and transplant; how to prune, cut, disbud, and train; how to protect roses in winter; how to exhibit and arrange; how to propagate and hybridize, etc.

### For Beginner and Expert Alike

Every word of advice is practical. The book is packed with sound common sense and horticultural information, and is written so clearly that a beginner can easily follow it; yet it is so complete that an expert can profit from it. This book has been recommended by the National Council of State Garden Clubs.

With this complete, authoritative, up-to-date book at your elbow, you just can't help having beautiful roses. Send for your copy today.

Postpaid, \$3.50

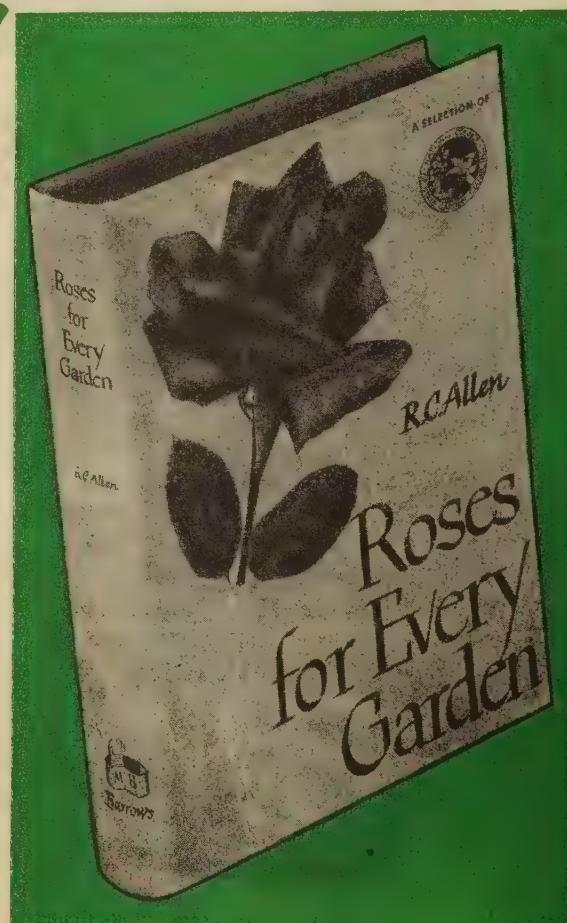
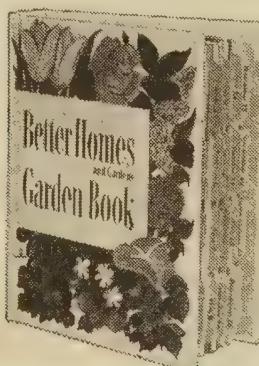
**NEW**

## GARDEN BOOK!

BY  
FLEETA BROWNELL WOODRUFFE;  
Garden Editor,  
Better Homes & Gardens

From one of America's Top Garden Magazines comes this down-to-earth advice on all phases of Gardening, Landscaping, and Lawn Care.

You will see how to grow beautiful flowers, prize-winning fruits and vegetables, and how to make your lawn velvety green. Everything in this new garden book is clearly explained in pictures and every-day language. Written for the beginner and experienced gardener alike. Easy-to-follow directions telling you what to do and when to do it 12 months of the year. Lavishly illustrated in color. 520 pages, 1500 photos, charts, and line drawings. Each chapter is tab-indexed for quick reference in a convenient loose-leaf ring binder. A completely new idea in garden books. Only \$3.95.



*Floribundas for Every Garden!*

Floribundas are truly "Roses for Everybody's Garden" . . . versatile, hardy, easy to grow, with masses of color so continuous in abundant bloom that their lively color is a permanent joy from spring until fall, giving your garden a perfect June day appearance right through until frost. From next June until freezing weather, Floribundas will make your garden more colorful, more attractive . . . the envy of all your friends and neighbors! Every gardener wants as many flowers as possible for the least possible amount of care.

*Goldilocks*

• Winner of

(Right) John Cook Medal  
of American Rose Society

• Winner of Fuerstenberg Medal

**"BEST NEW ROSE IN 3 YEARS"**

The long-awaited true golden Floribunda! Somewhere in your garden this mass of glorious sunshine will delight you from early spring all through summer and fall. Clusters of bright yellow are particularly colorful and showy. They last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive stages. The flowers are cupped in the early stages and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller. Be sure to make a place in your garden . . . border, bed, specimen or base planting . . . for Goldilocks. (Pl. Pat. #672.)

Bud . . . . . rich golden yellow, ovoid.

Flower . . . . . cupped in early stages, 45 firm petals; opens gracefully, up to 3½ in. across.

Fragrance . . . . . delightful wild-Rose.

Foliage . . . . . medium dark green, glossy, abundant, disease resistant.

Plant . . . . . spreading, 2½ ft.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



Note Group #1332

**GOLDILOCKS . . .**  
"Stardust turned to Gold"

**GERANIUM RED**

©  
J. & P. CO.

(Left)

Imagine! A Rose the  
Color of a Red Geranium!

Imagine a Rose that looks like a geranium and has the same spicy fragrance! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium, it will brighten your garden or your home. When the buds first appear, they are a dark ox-blood-red, completely winning your heart as they open slowly, and the tumbled pattern of inner petals shows a brighter color. Height 2 ft. (Pl. Pat. #811.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

<b>SPECIAL GROUP OFFER</b>	
Group #1332	1 each of these five Roses
Goldilocks	page 25
Geranium Red	page 25
Masquerade	page 26
Betty Prior	page 27
Pinocchio	page 28
Value \$8.00	
Save \$1.00	Only \$7.00

<b>SPECIAL GROUP OFFER</b>	
Group #1342	
Goldilocks	page 25
Vogue	page 24
Fashion	page 24
Value \$5.75	
Save \$0.75	Only \$5.00



Geranium Red

JACKSON & PERKINS CO.

World's Largest Rose Growers

THE  
SENSATIONAL **MASQUERADE**



**MASQUERADE**

(Above) A rare novelty for your garden. Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination.

Each bud is golden yellow, with tiny vermillion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until at last it is deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence of yellow, silver, pink and red. Clusters of 25 to 30 buds on one stem are not uncommon. Because of these unbelievable clusters and the range of colors through which each individual bud passes, Masquerade gives your garden a festive look. The vigorous 3-ft. plants have a rather open growth. (Pl. Pat. #975.)

Color...yellow to lemon to pink to red.

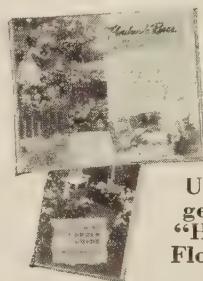
Bloom...18 petals, 3 in. across. Very free.

Clusters...25 to 30 buds on a cluster.

Plant...vigorous, 3 ft.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

JACKSON & PERKINS CO. *World's Largest Rose Growers*



**FREE**  
with  
every  
order.

Useful sug-  
gestions on  
"How to Use  
Floribundas"

J&P FAMOUS  
**Floribundas**

**WORLD'S FAIR** *First Floribunda  
All-America Winner*

(Below) The official Rose of the great New York World's Fair. This peerless beauty ranks high in the affection of rosedom. The deep red, 4-in., semi-double flowers stand out boldly in your garden. Clusters of 10 or a dozen brilliant blooms on sturdy, upright stems are a dazzling spectacle... marvelous for accent points in the flower bed or shrub border. One of those dependable, easy-to-grow beauties that will make your garden the envy of the neighborhood. The color and texture in a mass of World's Fair Floribundas is indescribable! Very large petals. Buds small in comparison with finished flower. Bright cherry-red as flower opens, passing through several darker shades to deep red velvet. Intriguing because of interesting variations in same cluster. The double, Hybrid-Tea-size flowers are immensely popular everywhere. Exceptionally hardy. Height 2 1/2 ft. (Pl. Pat. #362.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



Very Hardy!  
Everblooming!  
Large Clusters! Plant Anywhere! Masses of Color All Season Long!

**PINK BOUNTIFUL** *Soft Pink Flowers . . . Easy to Grow!*

(Below) You will prize this lusty Floribunda in your garden for its soft pink flowers with their dawn-like glow. Large, lasting bloom clusters provide a fresh and profuse mass of color all summer long.

When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Pink Bountiful will go equally well in Rose beds or mass plantings. Its season-long bloom, delightful color and fragrance make it ideal in any location.

The ovoid buds are tinted deep reddish pink and unfold demurely into flowers with a buff-salmon heart flushing into a deeper pink at the outer petals. With all its pure delicacy of form and color, Pink Bountiful is hardy, easy to grow. Height 2 ft. (Pl. Pat. #601.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



Pink Bountiful

PLANT  
BETTY PRIOR  
for HEDGES  
• SPECIMENS  
• FOUNDATION  
PLANTINGS  
• BEDS • BORDERS  
• BACKGROUNDS  
• BEST ROSE FOR  
CURB PLANTINGS



© J. & P. CO.

Betty  
Prior

**BETTY PRIOR**  
**Most Persistent Bloomer of All!**  
**ALWAYS A MASS OF BLOOMS!**

(Above) Unusually tall and free-flowering; delicate pink color. In June, its colorful myriads of blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, resembling red dogwood, never fail to keep color and attract interest. The buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance and bountiful with their blooms.

**Large Plants Bloom Continuously**

In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers throughout the year. Tallest of all Floribundas, excellent for the background of a Rose garden or perennial border. An established plant in a sheltered position will go up as tall as 4 ft. or more. Unequaled for colorful, informal hedges and for roadside plantings. (Pl. Pat. #340.)

*Color . . .* buds lively red, open shell-pink.

*Flowers . . .* resemble red dogwood blossoms in shape and size. Blooms in large clusters in spring and continuously throughout the season.

*Plants . . .* 3 to 3½ ft., full, abundantly branched.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



THE ORIGINAL *Pinocchio*  
(Above)

Clusters of Flowers . . . Always in Bloom!

Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush setting the entire plant aglow with gay harmony. Clusters of exquisite pointed buds open gradually to long-lasting Miniature Tea Roses. 1 1/2 in. across. As the last flowers in a cluster finish, the first buds are

opening on other shoots, bringing new interest daily. The winsome buds are rich appealing salmon, flushed with gold at base, gradually changing to soft clear pink as the "sweetheart" flowers open and acquire deeper pink edges. Fruity fragrance. Height 2 ft. (Pl. Pat. #484.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



**PINOCCHIO IN A RAINBOW**  
**Now There Are 5 Members in**

HARDY, EVERBLOOMING, CONSTANT  
MASSES OF COLOR FROM JUNE TILL FROST

Hundreds of thousands of gardeners from coast to coast know the fabulous Floribunda Pinocchio for its outstanding qualities. It's unsurpassed for mass planting . . . giving constant color for very little care. These other members of the Pinocchio family have all the good characteristics of the original Pinocchio plus the exciting new colors shown on these pages.

**Yellow Pinocchio**  
(Above)

Another thrilling Pinocchio with the same sturdy bush and great masses of bloom in an apricot-yellow color. The bush grows about 3 ft. tall and when at the peak of bloom is a rounded mound of yellow. This sturdy, healthy and free-flowering newest member of the Pinocchio family is a welcome addition to the Floribunda Roses. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



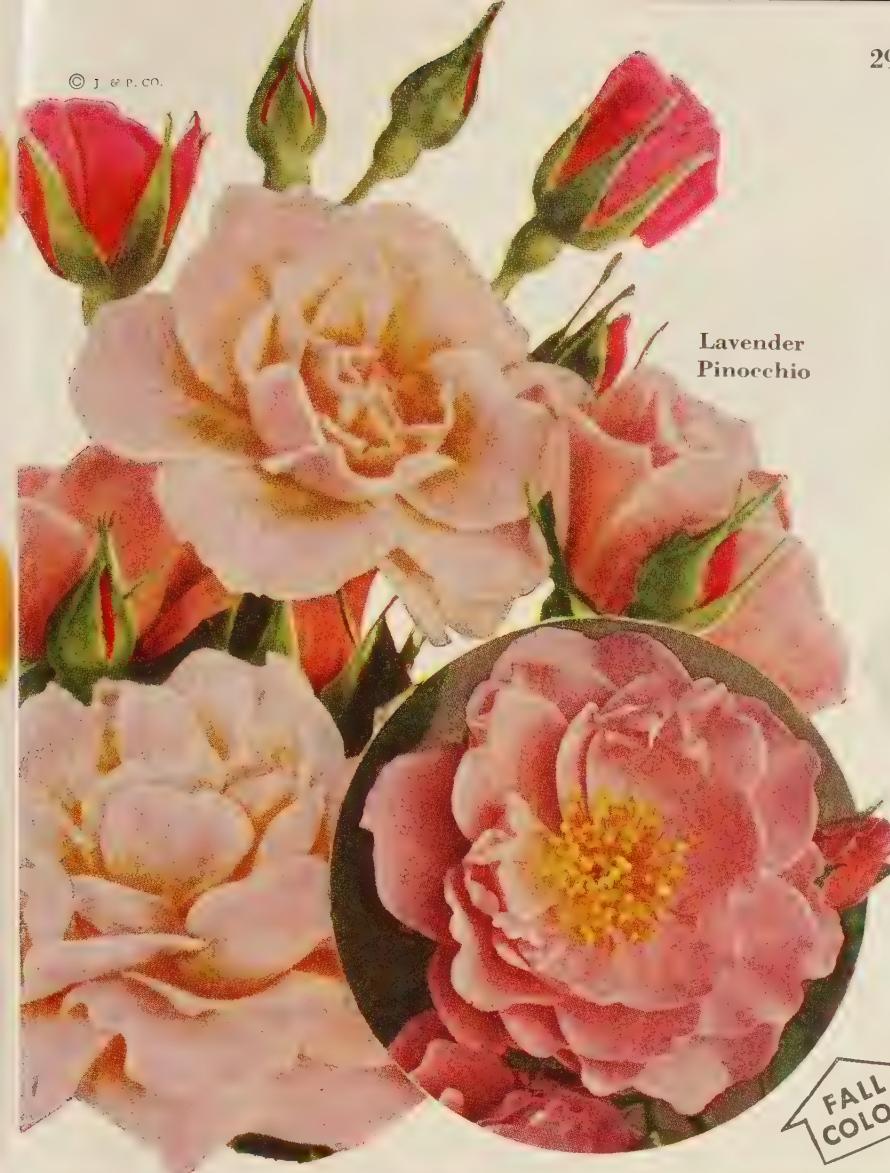
SAVE MONEY



**THE PINOCCHIO FAMILY**  
Group #1362

Pinocchio  
Yellow Pinocchio  
Red Pinocchio  
White Pinocchio  
Lavender Pinocchio

Value \$8.00  
You Save \$1.05  
ONLY... **6.95**

Lavender  
Pinocchio

White Pinocchio

© J. &amp; P. CO.

OF COLORS!  
the Amazing *Pinocchio* Family!

*Lavender*  
Pinocchio *White*  
(Above)

An entirely new color in Roses! The masses of tight buds are warm chocolate-brown overlaid dusty pink, followed by smoky pink-lavender as they open. Each frilled petal has a lavender border. Outer petals are darker than those in the heart of the bloom, but the colors soften to dainty silver-lavender. Delightful oriental fragrance. Height 2 ft. (Pl. Pat. #947.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

A Helpful Hint  
Plant Floribundas in groups of 3 of 1 kind for the most dramatic color effect.

(Top, Right)

A glistening white Pinocchio, with flowers about  $2\frac{1}{2}$  in. in diameter and fully double, usually borne in large clusters of up to 30 or more. The cream-tinged buds and sheer white, long-lasting blooms are a treat for many weeks. Rich dark green foliage. Height about 2 ft (Pl. Pat. #1010.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

*Red Pinocchio*

(Right)

Combines the best qualities of Pinocchio and Donald Prior. The  $3\frac{1}{2}$ -in., delightfully fragrant Roses are borne in large, long-lasting, unfading clusters. A rich dancing carmine, which deepens and acquires a velvety cast. Finishes with the same lovely cup-shaped bloom as Pinocchio but rich scarlet. Exceptionally free flowering, with individual blooms scattered between the mass flowerings. Bushy, vigorous, 3 ft., hardy everywhere. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

Red  
Pinocchio

© J. &amp; P. CO.

# Famous J & P Floribunda Roses

BEST FOR HEDGES, FOUNDATION



BETTY PRIOR and GOLDLICKS  
as foundation planting



Note how Floribunda SUMMER SNOW  
is used effectively along this walk.



PINOCCHIO. Floribundas are ideal  
for border plantings



FASHION. Note the lovely hedge  
bordering this drive



© J. & P. CO.

Longest-lasting Rose!

**SAVE  
\$0.80!**

ALL 4 ROSES  
ON THESE 2 PAGES  
GROUP #1372  
Value \$6.25  
Save \$ .80  
Only \$ 5.45



## NEW! GARNETTE

(Left) This new Rose, although introduced last year for the first time to America's gardens, is one of the widely used Roses in the florist trade today. Surely everyone has seen Garnette displayed at Flower Shows throughout the nation. And anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette.

### Will Last Longer Than Any Other Rose!

We believe there is not another Rose on the market today that has more perfect form and the lasting qualities when cut for indoors that Garnette has.

Actually it will last from a week to 10 days, and its red "sweetheart" sized flowers are so desirable that you, too, will want this tiny gem in your garden. Another outstanding feature is its abundant masses of crinkled holly-like foliage, which reminds one of Christmas time. This variety reaches a height of only 18 in. and should be planted in the front of your Rose beds.

Color... deep garnet-red.

Flowers... petite "sweetheart" size, about 2 in. across. Clusters of 15 to 20 blooms.

\$1.75 each; 3 for \$4.65; 12 for \$18.60;  
25 for \$35.00

JACKSON & PERKINS CO.  
World's Largest Rose Growers

© J. & P. CO.



**FREE** With Every  
Order

Home Garden Guide. Tells  
how to care for your Roses as  
well as how to use Roses.

Rochester

# Roses are Practical and Beautiful!

IN PLANTING, ALONG WALKS, BORDERS

31



CHATTER planted along a driveway is ideal for continuous color



BETTY PRIOR Floribunda can be planted along curb of your home



VOGUE can be used effectively in border plantings



GOLDLICKS used as entrance planting

## ROCHESTER (Left)

One of the finest of all Floribundas. Very popular with those who know Roses well. Blooms freely in a warm rich tone. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. The bloom is medium large and double, with the breath-taking sensation of an oriental pearl mounted on gold . . . perfect in Hybrid Tea form. Rochester is remarkably hardy, sturdy and vigorous, with the cluster formation and free-blooming habit of Floribundas. Grows 2½ ft. tall or more. (Pl. Pat. #131.)

*Color* . . . . . remarkably rich and warm. Unusually delicate.

*Blooms* . . . . . no bush Rose more prolific. Grows 2½ ft. tall, often higher.

*In Groups* . . . . continuous mass of beautiful fragrant flowers.

*Flowers* . . . . . exquisite soft yellow, orange-carmine blush on reverse.

**\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00**

## SUMMER SNOW (Below)

The most prolific of white Floribundas, with great "drifts" of beautiful large clusters like mounds of snow. The remarkable profusion of heavy flower clusters covers the plant during late June, July, August and September. Summer Snow Floribunda Roses are being used to work wonders in the "white gardens" now so much in vogue, also to accent and blend other colors in the perennial and shrubbery borders. Most reliable to blanket any area you wish with immaculate white. Sweet, elusive fragrance. Light green, attractive foliage. 20 in. tall (Pl. Pat. #416.)

*Prolific* . . . . . blooms freely from June to frost.  
*Buds* . . . . . delicate buff-cream, in clusters.  
*Useful* . . . . . for hedges and mass plantings.  
*Flowers* . . . . . clear white; dainty, 3½ in. across.

**\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00**



© J. & P. CO.



© J. & P. CO.



© J. & P. CO.

## CHATTER IS UNEQUALED FOR CONTINUOUS COLOR

The bright clusters of Chatter are so persistent . . . so completely everblooming that they are NEVER without color from June until frost.

## CHATTER (Above)

The enormous, bright crimson flower clusters on Chatter last two and sometimes even three weeks. Unsurpassed for garden color; ever-beautiful! Each bud in the cluster opens very slowly . . . and the mature blooms stay an unfading crimson for several days. As one flower finishes, new buds open to take its place. Each 7 to 8-inch cluster sparkles in your garden as a mass of bright crimson. Chatter is unequaled for masses of color; the 2½ to 3-in. flowers with their velvety petals are a constant delight on rugged, disease-resistant, 18-in. plants. (Pl. Pat. #739.)

*Long-lasting* . . . . . remarkable flower clusters, continuously in bloom from early spring to late fall.  
*Blossoms* . . . . . 2½ to 3 in. Velvety crimson, firm petals.

**\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00**

Summer Snow

MORE FAMOUS J &amp; P

# Floribundas

...IDEAL FOR HEDGES,  
BORDERS, BEDS, BACKGROUNDS



## Here's Why Floribunda Roses Are So Popular!

- They bloom in great clusters of 15 to 20 flowers all summer long . . . from June to frost.
- They are adaptable to every type of planting on your property. Excellent for beds, borders, backgrounds, hedges, specimen plantings, and foundation plantings and with evergreens and other flowers.
- Require very little care! Rugged, hardy, vigorous and disease-resistant.
- They give you more color, more blooms, more growth than any other flower!
- Also lovely in flower arrangements, as boutonnieres and corsages.

## AVAILABLE ONLY IN LIMITED QUANTITIES

**HOLIDAY.** Generous clusters of large buds, orange-yellow brushed pink on the outside, strong vermillion-red inside. Flowers 3 to 3½ in. across, of lively flame-pink with clear yellow reverse. (Pl. Pat. #915.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

**PERMANENT WAVE.** Named for the delightful crinkling and fluting along the edges of each silky petal. Outside petals cochineal-red, inside a shade lighter. (Pl. Pat. #107.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

Marionette

© J. &amp; P. CO.

## MARIONETTE (Above)

In rosarian's language this is a true "sport" of Pinocchio. Generous to the utmost, with hundreds of creamy yellow sweetheart flowers on every bush. Incomparable for flower arrangements. Fully double, about 1½ in. across. The pastel tint changes gracefully to immaculate white before the flowers finish. 2 ft. (Pl. Pat. #569.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00

Donald Prior

© J. &amp; P. CO.

## DONALD PRIOR (Above)

*Rich, red clusters all season*

Depend upon this Floribunda for dramatic color display. Its rugged growth and vivid color make a strong accent in the garden. Plant is aglow with blooms all summer. Produces clusters of red flowers, also individual flowers all over the bush. 2½ to 3 ft. (Pl. Pat. #377.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;  
25 for \$30.00

# Newest Park Roses!

**TALLER! CONTINUOUS BLOOMING!  
COMPACT! EXCELLENT HEDGE ROSE!  
DISEASE RESISTANT! HARDY!**

## Here's the Latest New Kind of Rose!

If you would really like tall-growing "cluster-type" Roses in your garden, be sure to plant these new Jackson & Perkins creations! They grow 4 ft. or more . . . making truly tall hedges, borders along fences, walls, etc.; ideal backgrounds for smaller bush Roses! J. & P. Park Roses bloom and grow like our Floribundas, yet produce fragrant Hybrid-Tea-size blooms (excepting Lyric) all season long!

©  
J. & P.  
CO.

## MANDARIN (Left, Below)

Here is a Rose that will definitely make a name for itself! A beautiful oxblood-red, reminiscent of Burgundy wine, with large clusters of 3 to 4-in., Hybrid-Tea-like flowers. Outstanding quality is a delightful old Rose fragrance. Reaches a height of 3½ ft. or more. Upright and vigorous growth. Effective for taller hedges, foundation and background plantings and along fences. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90;  
12 for \$15.60; 25 for \$30.00

## GAY HEART (Right)

Very fragrant, 4 to 5-in., bright pink Hybrid-Tea-like flowers are produced in large clusters. The plant reaches a height of 4 ft. or more and gives a very massive and colorful show all summer long. Nicest feature is its ability to keep clean . . . never any discolored flowers. Use in foundation plantings, along fences, as a hedge or as a background. (Pl. Pat. #1026.)

\$1.50 each;  
3 for \$3.90;  
12 for \$15.60;  
25 for \$30.00.

Gay Heart

©  
J. & P.  
CO.

**SPECIAL  
GROUP  
OFFER**  
No. 1382

The Two New Park  
Roses  
1 Gay Heart 2 Mandarin  
Value \$4.50  
Save 55¢  
Only . . .

**\$3.95**

JACKSON & PERKINS CO.

*World's Largest Rose Growers*



Mandarin

JACKSON & PERKINS CO.

*World's Largest Rose Growers*



Donald Prior

© J. &amp; P. CO.

**NOW!**  
**FIRST TIME**  
**EVER OFFERED**  
*in our Catalog!*

THE GREATEST SELECTION OF  
EVERBLOOMING CLIMBING  
ROSES OF ALL TIME!

*Two*  
**Brand-New**  
EVERBLOOMING **CLIMBING**  
**ROSES!**

**NEW!** CORAL DAWN

(Left) At last!—a brand-new everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink . . . the color that has become so popular in bush roses, but unavailable in a Climber, *until now*. The color really *lasts*—coral-tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long lasting 4½ in. blooms. This new color is Coral-Dawn's main attraction—but it is a superior Climber in every other respect too. Produces the same continuous repetition of flowering as the popular New Dawn—only the Roses themselves are larger, fuller, more colorful—and freely decorate the plant all summer long, in clusters of from three to twenty buds. The lustrous, dark green foliage is disease-resistant and sets off the coral-pink flowers. This brand-new Climber is very easy to grow, does extremely well in all regions. (Pl. Pat. App. For.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

©  
J. & P.  
CO.

1 Each of These 3  
Outstanding New Climbers

Coral Dawn      Pink Cloud  
Climbing Goldilocks

Value \$7.50  
Save 95¢

Only \$6.55

**SPECIAL  
GROUP  
OFFER**  
No. 1392

Coral Dawn

Pink  
Cloud

©  
J. & P.  
CO.



**NEW!** PINK CLOUD

(Above) What a gorgeous Climber this is! Bursts out with scores upon scores of rich pink flowers . . . in clusters so huge, so solid that it looks like a soft, fluffy, pink cloud slowly floating upward and finally enveloping the entire post or pillar!

**20 BLOOMS IN EACH CLUSTER**

Yes, the overall effect is truly stunning—yet the individual blooms are beautiful in themselves. Each Rose is a glowing deep pink . . . fully double . . . measuring up to 3½ inches across—appearing in separate clusters of 5 to 20 florets. And you continue to have an abundance of these lovely Roses from spring until late summer—as Pink Cloud repeats its top-to-bottom bloom again and again throughout the entire summer.

A seedling of popular New Dawn and a Floribunda, Pink Cloud has the hardy characteristics of its parents *plus* the deeper colored flowers. The shiny foliage is rounded, decorative and disease-resistant. It grows 6-8 feet tall, and does exceptionally well. While it is an ideal pillar rose—it is also wonderful for climbing over fences, covering walls, for trellis, arches, pergolas, etc. (Pl. Pat. App. For.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

# J&P EVERBLOOMING Climbing

**NEW IMPROVED STRAIN!**

**More Everblooming**

# BLAZE

**America's Favorite Red Climber!**

**ABSOLUTELY GUARANTEED TO BLOOM  
IN JUNE-JULY-AUGUST-SEPTEMBER!**

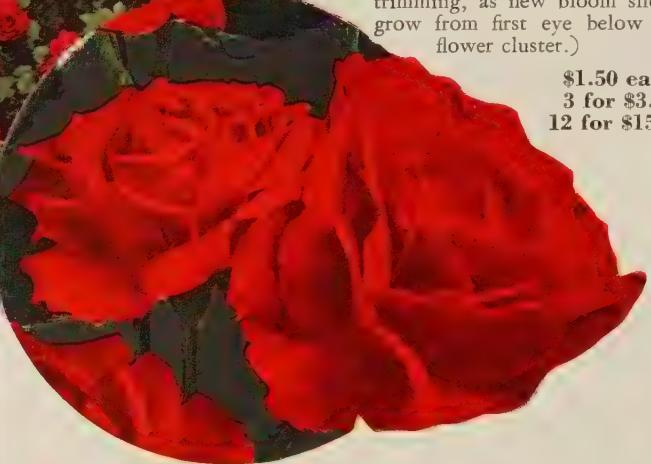
**Sold Only by Jackson & Perkins**

(Left) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more gardeners realize how colorful and dependable it really is. In this picture the brilliant pillar of glowing red is in complete harmony with the porch.

**Outstanding  
Characteristics**

**Blooms**—Large clusters of 2 to 3-in. flowers. Color holds well. (Pluck only actual dead flowers when trimming, as new bloom shoots grow from first eye below the flower cluster.)

\$1.50 each;  
3 for \$3.90;  
12 for \$15.60



Blaze

**WHERE THE  
NEW BLAZE  
CAME FROM...**

One particular plant that out-bloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. Of course, this is an exclusive J. & P. product.

**EVERBLOOMING**

***Climbing Pinocchio***

(Right)

©  
J. & P.  
CO.

This new Climbing Rose will surely speak for itself! Since 1941 this great Rose has been the most widely used Floribunda in the world. Anyone who knows Roses knows Pinocchio. And now, it pleases us beyond description to bring it to America's gardens as a Climber. Pinocchio, with its winsome buds of a rich appealing salmon, blooms so exuberantly that the word everblooming seems inadequate! It also possesses an exotic fruity fragrance, and when brought indoors a spray will often keep from 8 to 10 days. Of course, it is unrivaled for boutonnieres. Pinocchio, too, is very vigorous and hardy and will produce an unbelievable amount of blooms from June to frost. Flowers are identical to those of the famous Floribunda Pinocchio. (Pl. Pat. Applied For.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



# Roses

THOUSANDS  
OF BLOOMS  
IN A LIMITED  
SPACE!

**NEW!  
EVERBLOOMING!**

## Climbing Goldilocks

(Right)

"A Sheet  
of Gold"



Here at last is the long-awaited truly ever-blooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom and bloom all summer long. Now this truly magnificent Rose can be enjoyed as a Climber! The buds of Goldilocks are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. Buds gracefully open to  $3\frac{1}{2}$ -in. blooms. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy, will grow 6 to 10 ft. in one year. Be sure to make a place for this fine new everblooming Climber somewhere in your garden. (Pl. Pat. #1090.)

\$2.50 each;  
3 for \$6.60;  
12 for \$26.40

**Plant  
This Fall**

You can plant Rose bushes even when the ground is beginning to freeze, as long as you protect the roots against direct exposure. Once they are in the ground the plants will be perfectly safe if you follow our simple instructions for normal winter protection.

Climbing Pinocchio



Climbing Goldilocks

© J. & P. CO.

**SPECIAL GROUP OFFER**

Group #1402

1 each of these Outstanding Climbers

Climbing Goldilocks . . . . .

Climbing Crimson Glory . . . . .

Climbing Pinocchio . . . . .

Value \$7.00

Save \$0.90

Only . . .

**\$6.10**

**JUST  
LOOK  
AT THIS  
SAVING!**





Climbing Crimson Glory

© J. &amp; P. CO.



Aloha

HAVE *Curtains of Color* IN

*Climbing*

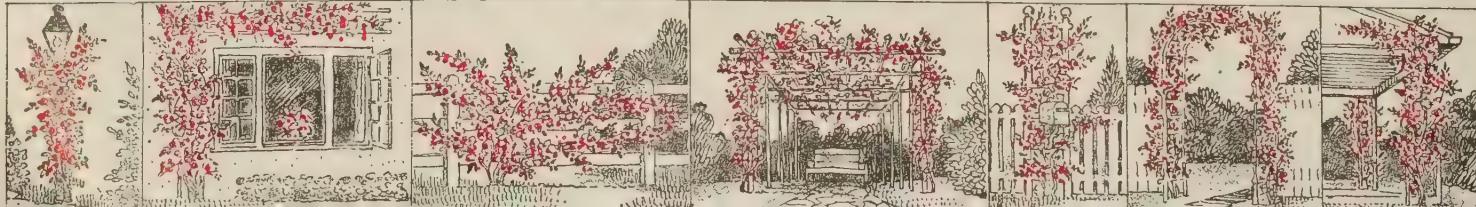
**CRIMSON GLORY (Left)**

Imagine the magnificent Crimson Glory in the form of a climber! The rich crimson color, the fascinating fragrance, the perfectly formed blooms and all the vigor and profusion that make this Rose outstanding in its Hybrid Tea form have been captured in this amazing climber. Large, high-centered, crimson Roses on strong stems cover the plant for a long period. In northern areas where sub-zero temper-

atures occur, Climbing Crimson Glory should have some winter protection or be planted in a sheltered location. (Pl. Pat. #736.)

*Flower*.... perfect form, large.  
*Color*.... deep crimson.  
*Buds*.... urn shaped, on long stems fine for cutting.  
*Hardiness*.... generally hardy but requires winter protection in cold areas.  
**\$2.00 each; 3 for \$5.25; 12 for \$21.00**

**CLIMBING ROSES HAVE UNLIMITED USES IN ANY GARDEN...**



**FREE**  
with  
every  
order

J. & P. 24-page Home Garden Guide. Useful suggestions on how to use Climbers.



© J. &amp; P. CO.

Climbing Summer Snow



© J. &amp; P. CO.

Doubloons

YOUR GARDEN WITH J &amp; P

# Aloha

(Left  
Opposite  
page)

So profuse . . . so rich . . . in its deep rose-pink blooms of enormous size that it defies adequate description. A mass of deep coral-pink buds starts the show. These open to very full, double, perfectly formed blooms of handsome size. Flowers measure 5 in. across and 3 in. deep. The general effect is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. Primary bud develops into a gorgeous 5-in. bloom. Secondary buds do not open fully until the first flower has practically finished. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

# Climbing

(Above) Throughout July, August, September and October, Summer Snow continues to bloom generously. Quickly fills out to illuminate the scene with clusters of pure white, loosely double flowers which almost completely cover the plant, like mountains of snow. The attractive white blooms are repeated all through the summer and fall; often they are the last flowers in our garden when killing frosts come. The glistening, double blooms are 2 in. across, effectively set off with golden stamens when full open. Requires little care and fills out rapidly, growing 8 to 10 ft. tall. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

# SUMMER SNOW

## DOUBLOONS (Above)

The fabulous yellow Climbing Rose on which you can depend for quick results and real height. These are three important reasons that Doubloons is the best all-purpose yellow climber: Its flowers are magnificent, it blooms profusely for a long time, and it is unusually hardy and vigorous.

The husky, hardy canes grow as much as 12 ft. in a single season, for bountiful bloom the next year. You may even have some blooms the first year. Its magnificent flowers are borne in great profusion for a long period. Hardy, vigorous. (Pl. Pat. #152.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**SPECIAL  
GROUP  
OFFER**  
No. 1412

1 Each of These 3 Everblooming  
Climbers  
Aloha Clbg. Summer Snow  
Doubloons

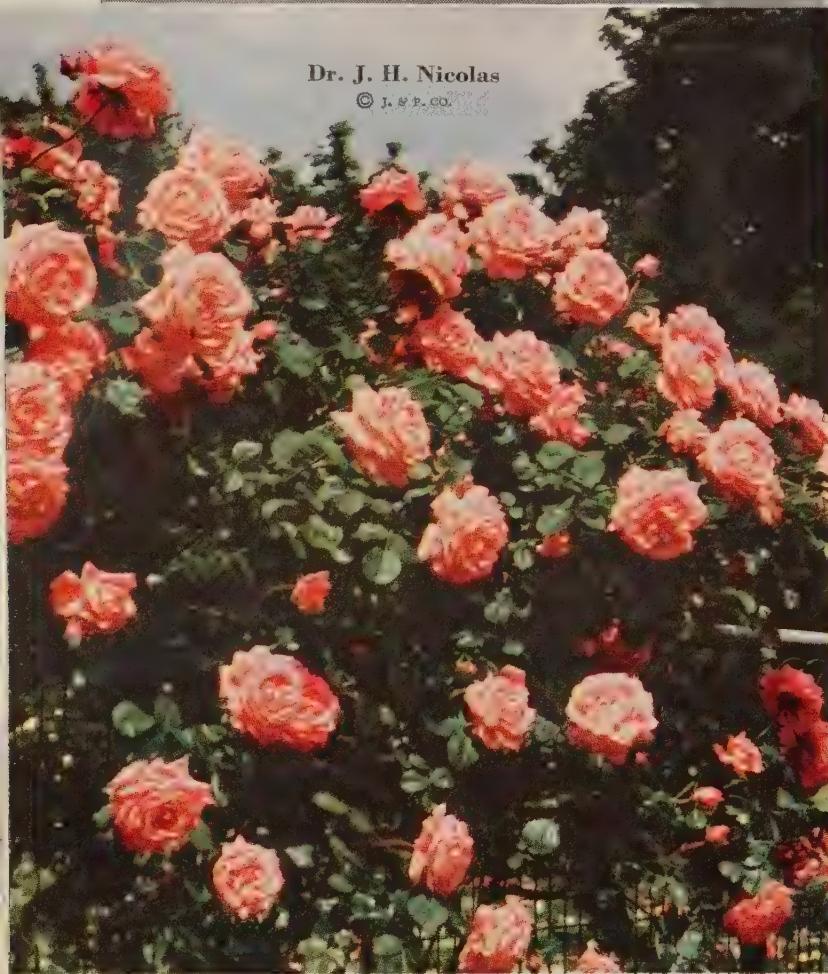
Value \$6.50  
Save 80c Only \$5.70



# Drape these J&P Everblooming Climbers on porches, fences, pillars!

Dr. J. H. Nicolas

© J. S. P. CO.



## DR. J. H. NICOLAS (Left)

Gardeners everywhere are delighted with the wealth of fragrant blooms, the size of the large, double flowers so like the finest Hybrid Tea Roses . . . and most of all, with the everblooming performance of Dr. J. H. Nicolas.

Many first-year plants bloomed persistently all last season! As soon as the first flowers finish, new shoots appear . . . all summer you will revel in the abundance of bloom. The first flowers remain alluringly attractive till even the last one of the cluster is open full. For years Dr. J. H. Nicolas, the world-renowned hybridist, had set for his ideal a race of everblooming Climbing Roses with large double blooms like the Hybrid Teas. He made the cross that resulted in this marvelous flower . . . the triumph he did not live to see fulfilled but which now bears his name. (Pl. Pat. #457.)

*Everblooming* . . . immediately after first flowers fade, new shoots appear. A galaxy of bloom repeats again and again.

*Immense* . . . fully double, entrancing deep rose-pink flowers, unbelievably large, 5 to 6 in. across.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

## AVAILABLE ONLY IN LIMITED QUANTITIES

**PAUL'S SCARLET.** This is one of the all-time older favorites. Many still want it for the great profusion of large, vivid scarlet-red blooms, semi-double. It is a strong grower and very hardy. During June, the plant is completely covered with blooms.

\$1.25 each; 3 for \$3.30;  
12 for \$13.20

**CLIMBING PEACE.** The full ovoid bud is deep yellow with edges of the petals pink. 5-in. blooms, shades of canary-yellow, pale gold. Should be planted in milder climates. If planted in areas where freezing weather occurs, winter protection is very necessary. (Pl. Pat. #932.)

\$2.50 each; 3 for \$6.60;  
12 for \$26.40

**NEW DAWN (Below, Right)** One of the hardiest Everblooming Climbers! New Dawn repeats its perfect 4-in., Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. They have fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence. Extremely hardy in all regions.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

## King Midas

(Left) So shimmering and regal are the lovely, large blooms of King Midas that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into limpid yellow gold. These cheery-giving yellow blooms that completely cover the plant for three to six weeks will bring a blaze of golden glory to pillar, porch and trellis.

Modern, high-centered, tight buds and Hybrid-Tea-like flowers, in clusters of four to six. Particularly hardy and vigorous, it will establish itself quickly and then bloom every year. Canes 8 to 10 ft. (Pl. Pat. #586.)

\$2.00 each; 3 for \$5.25;  
12 for \$21.00

©  
J. S. P. CO.



New Dawn



King Midas

# Imagine... DELICIOUS FULL-SIZE FRUIT ON Dwarfer DWARF TREES!

39

© J. & P. CO.

## Why these trees are ideal for you!

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful

Apples than you would get from large trees... yet these amazing Dwarfer Dwarf Apples grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.



Red Delicious

### RED DELICIOUS (Above)

Large, dark red with firm crisp flesh of excellent quality and flavor. Bears regularly; tree perfectly hardy, easy to take care of. This favorite is splendid for eating. Best known Apple sold at fruitstands.

**JONATHAN** (Not illustrated) A favorite early winter Apple with a spicy, snappy flavor. Brilliant, beautiful red color. One of the very finest for cooking because of its solid flesh and highly flavored spiciness. Grows well throughout the country wherever Apples are successful.

**\$3.00 each; any 3 for \$8.25**

## TREE ROSES Order Now for Spring!

J. & P. Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Arizona, California, Florida, Georgia, Louisiana, Mississippi, New Mexico and Texas, we will accept orders now for shipment in December. Other customers living in the states not mentioned above may also order now but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING.

### Order Tree Roses of These Famous J. & P. Varieties:

Blaze	Neige Parfum
Charlotte Armstrong	New Yorker
Diamond Jubilee	Peace
Dicksons Red	Pinocchio
Eclipse	Prima Donna
Fashion	Red Pinocchio
Golden Scepter	Rubaiyat
Goldilocks	Sonata
Independence	Vogue
K. T. Marshall	White Swan

**\$5.50 each; any 2 for \$10.00;  
any 6 for \$28.50**

**Important: PLEASE ORDER  
TREE ROSES ON A SEPARATE  
ORDER BLANK!**



© J. & P. CO.

*Fashion*  
TREE  
ROSE



## CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES

Dwarf Pear Tree

### BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow color with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. The Bartlett Pear is by far the most popular for eating or for home canning.

**\$3.00 each; 3 for \$8.25**

### SECKEL PEARS

Sweet, juicy, full flavored. The popular small Pear for eating and for pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of September or early October.

HERE'S WHY  
**"FALL is the BEST Time  
to Plant!"**

### BIGGER BLOOMS

Getting started this fall gives them a chance to become established before the first blooming period. Then they bloom as generously as older established plants.

### HEALTHIER PLANTS

Roses set out now will get their roots well anchored by spring. They are vigorous and disease resistant right from the start of the new season.

### EARLIER BLOOMS

On the first warm day next spring, your new plants are ready to grow. Earlier flowers than you would get from spring planting are a certain result.

Jackson &amp; Perkins

# Modern Lilacs

**OWN-ROOT  
FRENCH HYBRIDS**

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.



Katharine Havemeyer

President Lincoln

Paul Hariot

Ellen Wilmott

Lucie Baltet

1 each of these 6 French  
Hybrid Lilacs

Paul Thirion      Ellen Willmott      Lucie Baltet  
Pres. Lincoln      Katharine Havemeyer      Paul Hariot

GROUP #1422 \$12.50  
Value \$15.00  
Save \$2.50 ONLY... \$12.50

1 each of  
these 3      Paul Thirion      Ellen Willmott  
these 3      Paul Hariot

GROUP #1432 \$6.25  
Value \$7.50  
Save \$1.25 ONLY... \$6.25

## Many Start Blooming Next Year!

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (own-root, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

### Loveliest Kinds and Colors. *These Six Pictured*

- d Paul Thirion. Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d Katharine Havemeyer. A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s Lucie Baltet. The pinkest of all Lilacs . . . blooms freely . . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s President Lincoln. Single flowers  $\frac{3}{4}$  in. or more across, purplish blue in bud . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d Paul Hariot. Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d Ellen Willmott. Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.

(d) means double (s) means single  
3-year plants. Prepaid, each \$2.50; 3 of one kind for \$6.25

featuring these NEW  
Outstanding Introductions!

## 2 New Giant NORTHERN NEW YORK Delphiniums

### DELPHINIUM, LOVELINESS (Right)

Our second contribution to the new large-flowered Delphinium strain. Immense, semi-double flowers, with individual florets  $3\frac{1}{2}$  to 4 in. across. Each floret is a beautiful orchid-lavender with a white center and accentuated on the far edges with tiny points of sea-blue. Reaches a height of 4 to  $4\frac{1}{2}$  ft. Flowering spike is one-half the height of the plant. Repeats rapidly in summer, again in fall.

**\$1.50 each; 3 for \$3.75; 6 for \$7.50.**

### DELPHINIUM, PEACE (Left)

This giant is our next contribution to the new strain of extra large-flowered Delphiniums. Individual florets are  $3\frac{1}{2}$  to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. They are borne on the "all-out-at-once" spike, and if cut back immediately when through blooming will quickly give another crop of giant flowers. Reaches a height of 4 ft.

**\$1.50 each; 3 for \$3.75; 6 for \$7.50**

SPECIAL  
GROUP  
OFFER

1 Each of These 5 New  
Perennials on This Page  
Value \$6.10

No. 1442

ONLY  
**\$5.10**

Save \$1.00

### ASTILBE, KOBLENZ

(Below Left)

Blooms in June and July. Spikes are 24 to 30 in. A feathery rose-pink changing to silvery pink. Grows in sun or shade.

85¢ each;  
3 for \$2.25;  
6 for \$4.25

July-Sept. Rudbeckia, Sull., Oriole

### RUDBECKIA, SULLIVANTII ORIOLE (Below)

Blooms July, August and early September. The black and gold combination is stunning. Broad decorative foliage. Grows 2 ft. high. The 3 to 4-in. flowers are long-lasting.

\$1.00 each;  
3 for \$2.50;  
6 for \$5.00.

### SHASTA DAISY Wirral Supreme (Below, Right)

The glistening white flowers are 3 to  $3\frac{1}{2}$  in. across, fully double. The compact,  $2\frac{1}{2}$ -ft. plant is hardy. Blooms in June and July. Another outstanding product through Jackson & Perkins research. (Pl. Pat. #1084.)

\$1.25 each; 3 for \$3.15;  
6 for \$6.25

June-Sept. Delphinium, Loveliness 4 to  $4\frac{1}{2}$  ft.

Shasta Daisy, Wirral Supreme  
June-July  $2\frac{1}{2}$  ft.

June-Sept. Delphinium, Peace 4 ft.

June-July Astilbe, Koblenz 24 to 30 in.



2 ft.



The height and time of bloom for each perennial are indicated under the picture.

#### LAVENDER, HIDCOTE BLUE

(Below) Hardy Lavenders have been much sought after by northern gardeners for many years, but it was only with this variety that we felt we had a hardy plant. Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets or for placing in linen drawers, etc. Height 15 in.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Lavender, Hidcote Blue  
July to Frost 15 in.

#### SPECIAL GROUP OFFER

No. 1452

##### Ground Cover Group

- 3 Pachysandra
- 3 Vinca Minor
- 2 Anchusa
- 2 Gypsophila, Rosy Veil

Value \$4.80  
Save 80¢  
ONLY ... \$4.00



Pachysandra  
Ground Cover 6 to 8 in.

**PACHYSANDRA—SPURGE**  
(*Terminalis*) Best evergreen ground-cover for shade or sun. Useful along walks, shrubbery, under large trees; the only plant that will thrive under pine trees. Glossy foliage remains green winter and summer.

3 for \$1.00; 10 for \$3.00;  
100 for \$25.00



Veronica, Crater Lake Blue  
June 18 in.

**VERONICA, CRATER LAKE BLUE.** Good where you want a solid mass of blue. 18 in. tall; does well in full sun or partial shade. Blooms in June.

75¢ each; 3 for \$2.00;  
6 for \$3.75



Sedum, Fire Glow  
June to Frost 8 to 10 in.

#### SEDUM, FIRE GLOW

Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in.

75¢ each; 3 for \$2.00;  
6 for \$3.75



Sedum, Golden Carpet  
June to Frost 6 to 8 in.

#### SEDUM, GOLDEN CARPET

Attractive variegated foliage and bright golden yellow blooms. Can be used in all locations, the same as Fire Glow. Blooms from June to frost. A very useful plant in large or small gardens. About 6 to 8 in. high.

75¢ each; 3 for \$2.00;  
6 for \$3.75



Late Aug.-Sept.

#### SPECIAL GROUP OFFER

No. 1462

##### All Sedum Group

- 3 Sedum, Brilliant
- 3 Sedum, Fire Glow
- 3 Sedum, Golden Carpet

Value \$6.75  
Save \$1.15  
ONLY ... \$5.60



April-May Anchusa 1 to 1½ ft.

#### ANCHUSA

**Chinese Forget-Me-Not**  
(*Myosotidiflora*) Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May. Grows anywhere. The large leaves make an excellent ground-cover. Dainty blue flowers on stems 1 to 1½ ft. high.

65¢ each; 3 for \$1.75; 6 for \$3.25



Stokesia, Lavender Queen  
June to Frost 20 in.

#### STOKESIA, LAVENDER QUEEN

A mammoth form of the old-fashioned favorite Stokesia. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. . . . good for cutter arrangements. Very hardy and easy to grow.

85¢ each; 3 for \$2.25; 6 for \$4.25



Shasta Daisy, Esther Reed  
June-Oct. 18 in.

#### SHASTA DAISY, ESTHER REED

The chrysanthemum-like Esther Reed is one of the most delightful of Shasta Daisies. Easy to grow. Blooms from June to Oct. Double flowers on 18-in. strong stems. The plants require a little protection in colder areas.

75¢ each; 3 for \$2.00; 6 for \$3.75



June-July Dianthus, Irene 12-15 in.

#### DIANTHUS, IRENE

Literally drenches the garden with old-fashioned clove scent. The exquisite pink, very double, 2 to 2½-in. flowers average 60 petals each. Sturdy, 12 to 15-in. stems. Blooms very freely. Lives year after year. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00; 12 for \$10.00



Catananche  
July to Frost 20 in.

#### CATANANCHE caerulea major

**Giant Cupid's Dart**  
Bright, deep violet-blue, 2-in. flowers, on silvery, slender branching stems.



Sedum, Brilliant 18 in.



April Primula Veris 6 to 9 in.



May Lily-of-the-Valley 10 in.

Vinca Minor  
Ground-Cover 3 to 6 in.**SEDM SPECTABILIS,  
BRILLIANT**

Immense, amaranth-red flower heads. Especially endowed by nature with thick, succulent, attractive light green leaves which store up moisture, it withstands even the driest summer weather. Height 18 in. Plant 4 to 6 in. apart.

75c each; 3 for \$2.00;  
6 for \$3.75



June-July Gypsophila 12-18 in.

**GYPSOPHILA, ROSY VEIL, Baby's-Breath**  
This lower-growing double pink Baby's-Breath has won wide popularity. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July. The artistic sprays are invaluable for bouquets in the home. Different from the commonly known perennial Baby's-Breath, plants never become overgrown and keep to 18 in.

75c each; 3 for \$2.00; 6 for \$3.75

Aster,  
Yunn..  
Napsburg

May-June 18 in.

**ASTER YUNN., NAPSBURG**

Thrives in difficult and dry positions. Height 20 in. Blooms profusely from July until frost.

5c each; 3 for \$2.25;  
6 for \$4.25

85c each; 3 for \$2.25; 6 for \$4.25

**J.& P. GIANT TYPE LILY-OF-THE-VALLEY**

Giant-Flowered. Extra-large-flowered spring Primula for wealth of color all April. Well-formed flowers, many over 2 in. A great range of colors, including lilacs, pinks, coppery reds, dark reds, yellows. Sturdy plants; lush foliage. Enjoys damp, shady spots; ideal for rockery, waterside or border in sun.

75c each; 3 for \$2.00;  
6 for \$3.75



June to Fall Campanula 6 to 8 in.

**CAMPANULA, BLUE CARPET**

(*Carpatica Improved.*) For edgings, for rock gardens or any other location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger light blue, bell-shaped flowers on 5 to 6-in. stems. Does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75



All Summer Centranthus Ruber 18 in.

**CENTRANTHUS RUBER**

The beautiful soft red flowers of this perennial are produced all summer long. It grows equally well in sun or partial shade. Reaches a height of 18 in. Plant in rich soil for best results.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



Spring thru Fall White Bleeding-Heart 9 to 12 in.

**WHITE BLEEDING-HEART (*Dicentra plumosa*)**

Blooms heavily in the spring and continues to produce flowers all during the summer and fall. White Bleeding-Heart grows luxuriantly in any reasonably good garden soil but prefers a continuous supply of moisture

and slight shade. Splendid for planting in the foreground of perennial borders and rock gardens. 9 to 12 in. high.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00

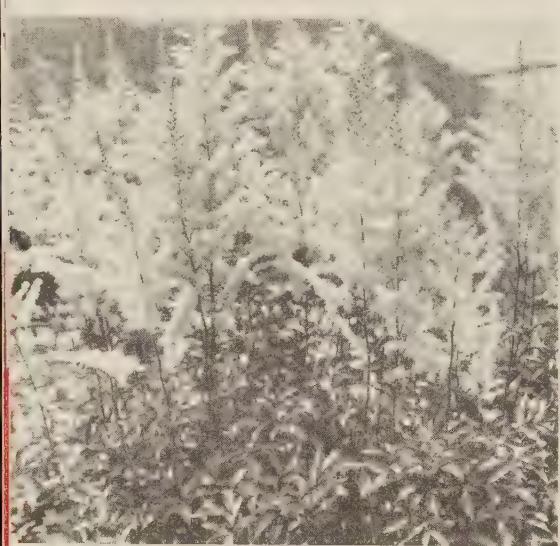
The height and time of bloom for each perennial are indicated under the picture.



May-June      Pink Bleeding-Heart      30 in.

**PINK BLEEDING-HEART (Above)**

Pink Bleeding-Hearts borne in graceful sprays from May to late June. Does well in semi-shade or sun. Plant about 30 in. Lives years, becoming larger every year. A proved favorite of Grandmother's day and still as popular. This late spring bloomer is a welcome addition to any garden. 75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50



June-July      Astilbe, White Gloria      28 to 30 in.

**ASTILBE, White Gloria (Left)**

Thrives where few other varieties of plants can equal its decorative value. The wide, feathery white spikes are 28 to 30 in. high, rising at least 12 to 15 in. over its attractive, cut foliage. Established plants frequently produce 18 blossoms. Prefers partial shade but will thrive where few other varieties of plants can. They do like a rich soil and will amply reward their use in difficult spots.

85c each; 3 for \$2.25; 6 for \$4.25



MONARDA, Cambridge Scarlet  
July-Sept.      2½ to 3 ft.

**MONARDA,  
Cambridge Scarlet**

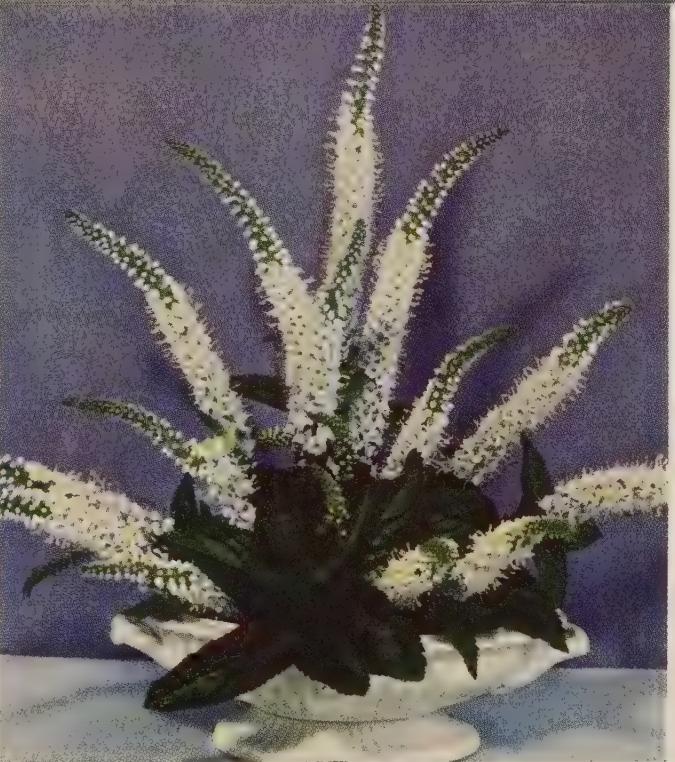
(Left) Blooms freely in July, Aug. and Sept. Brilliant scarlet flowers. Use for difficult and shady spots in your garden. Long a favorite, we felt it should again be available. Height 2½ to 3 ft.

\$1.00 each;  
3 for \$2.50;  
6 for \$5.00

**MONARDA,  
Croftway Pink**

(Monarda didyma)  
(Right) A clear pink. Does well in moist or dry positions, sun or semi-shade. Plants should be divided every second spring, as they fill in rapidly. The flowers appear in large heads.

\$1.00 each;  
3 for \$2.50;  
6 for \$5.00



Aug. Oct.      White Veronica subsessilis      2 to 2½ ft.

**WHITE VERONICA (Above)**

White form of the long popular *Veronica subsessilis*, it is delightful in its erect, compact, robust growth and great number of side branches. Grows 2 to 2½ ft. high. It is a clean clear white with rich dark green foliage. The spike form is graceful yet firm, and keeps extremely well when cut. The contrast of the rich green foliage and the sparkling white spikes is extremely effective in the garden. Blooms from Aug. to Oct. The plant is healthy and vigorous in growth, thrives under general garden conditions. (Pl. Pat. #1034.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25

**SPECIAL GROUP OFFER**

GROUP #1482  
1 Each of These  
7 Perennials on This Page  
Value \$6.60      Save \$1.10

Only \$5.50



Monarda, Croftway Pink  
July-Aug.      30 to 36 in.



Lythrum, Brightness  
July-Aug.      2½ ft.

**LYTHRUM, Brightness (Above)** A clear rose-pink. It grows about 30 to 34 in., in a compact form, almost moundlike, and fits well in the middle border. 10 to 12-in. flowering spikes are densely filled and last a long while. Blooms from early July to August.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00



June-Frost      Heliopsis, Summer Gold      3 ft.

**HELIOPSIS, Summer Gold (Above)**

Giantdaisy-like, semi-double flowers. Mellow gold petals, deeper centers. Wealth of bloom June to frost. About 3 ft. Magnificent in mass plantings and bouquets. A clump of 3 or 4 will cover

4 to 5 ft. Excellent where you want a tall-growing plant of unusual vigor and profusion of bloom. Strong stems hold flower heads so they show to the best advantage.

75c each; 3 for \$2.00; 6 for \$3.75

The height and time of bloom for each perennial are indicated under the picture

**SPECIAL GROUP OFFER**

**GROUP #1492**

1 Each of These Outstanding Perennials

Delphinium, Pink Sensation  
Achillea, Golden Plate  
Rudbeckia, The King  
Aster, Adorable

Only **\$3.40**

Value \$4.10 Save 70c



**FREE!**

with every  
order . . .

Perennial  
Planting  
Guide

**ASTER, Adorable (Below)**

A completely charming Adorable variety that will be one of your favorites once you see its masses of blooms in your own garden. A deeper, clearer pink, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers in enormous clusters. The entire plant will glow with a rich pink continuously from Sept. to frost. 4 to 4½ ft. high.

75c each; 3 for \$2.00;  
6 for \$3.75



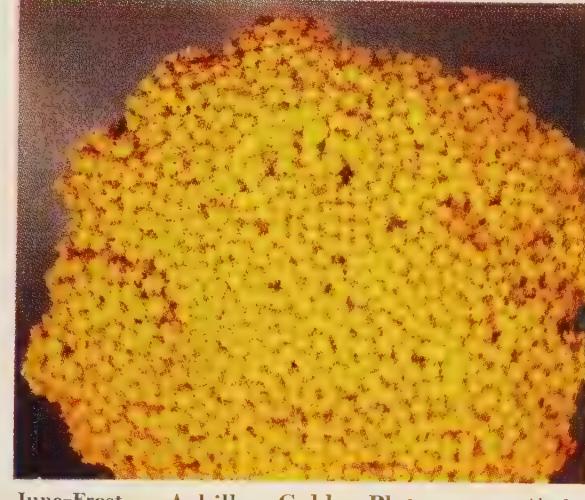
Aster, Adorable

Sept.-Frost  
4 to 4½ ft.

**ACHILLEA, Golden Plate**

(Below) Here's a picturesque new perennial that is unsurpassed as a cut flower. The huge, rich buttercup-yellow flowers are 8 in. across, on tall, graceful, 4-ft. stems that give a beautiful and firm effect in the background of a garden from June to frost. It forms a plant about 2 ft. in diameter, with 10 to 15 flowering stems. The Achillea blooms are often used for dried bouquets.

\$1.00 each; 3 for \$2.50;  
6 for \$5.00



June-Frost

Achillea, Golden Plate

45

**DELPHINIUM, Pink Sensation (Right)**

Outstanding for its repeated blooms, giving as many as four crops in a season in a constant show of color. Height 3½ to 4 ft. Pink Sensation is probably the most unusual perennial available in America today. Has all the charm and beauty of the widely loved blue and white forms plus the dramatic and beautiful clear pink color. (Pl. Pat. #324.)

\$1.50 each; 3 for \$3.75; 6 for \$7.50



Delphinium, Pink Sensation

June-July

3½ to 4 ft.

**RUDBECKIA, The King**

(Below, Right.) Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. The petals never fold back; the stems remain majestically stiff. Graceful; long-lasting both in the garden and in bouquets. Blooms profusely, July to frost. Grows 4½ ft. high.

85c each; 3 for \$2.25;  
6 for \$4.25



Rudbeckia,  
The King  
July-Frost  
4½ ft.

**Super Giant Violets!**

**VIOLET, Royal Robe (Below)**

Deepest violet-blue. Blooms abundantly in early spring, also in fall. Blooms are often more than 1 in. across. Stiff, erect stems, 8 in. or more. It is hardy enough to live over winter even in this rigorous climate of northern New York State; we protect the plants with leaves or straw.

65c each; 3 for \$1.75; 6 for \$3.25



**VIOLET, Rosina (Right)**

A mass of fragrant pink Violets in May and again in late Aug. Grows best in rich soil and partial shade. May lose its foliage in winter if not given little protection but will come back and bloom the next spring. About 10 in.

75c each; 3 for \$2.00; 6 for \$3.75



Violet, Rosina

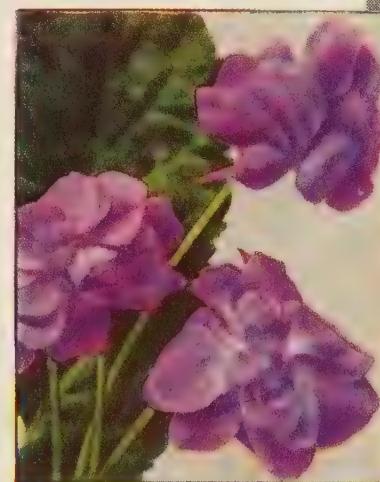
May 10 in.

**DOUBLE RUSSIAN VIOLET**

(Right, Below) An exquisite double Violet with unusually sweet fragrance. It is hardy anywhere. Very easy to grow. Excellent for semi-shady places.

Produces an abundance of lovely flowers. In bloom, May to Oct.

75c each;  
3 for \$2.00;  
6 for \$3.75



Double Russian Violet

All season 6 to 8 in.

2 EACH OF  
THESE 3 VIOLETS  
GROUP #1504  
Value \$4.10, Save \$1.20  
Only **\$3.60**

Violet, Royal Robe

Spring & Fall  
9 to 12 in.

**Miniature Roses**



**ROSA ROULETTI**

(Above) Double rose-pink flowers as pictured; 4 to 6-in. plant dainty as the Roses themselves. Used for rock gardens or paths. Attractive for small flower arrangements.

\$1.00 each;  
3 for \$2.50;  
6 for \$5.00

**OAKINGTON RUBY**

(Not illustrated)

Deep carmine buds open rich ruby-crimson. Fully double, smaller than 1 in. Plants less than 12 in. Award of Merit, Royal Horticultural Society

\$1.00 each;  
3 for \$2.50;  
6 for \$5.00;

**SPECIAL GROUP OFFER**

8 plants  
4 Oakington Ruby  
4 Rosa Rouletti \$7.00  
Value \$8.00  
Save \$1.00 Only  
No. 1512

# GIANT DELPHINIUMS

46

## FREEDOM

White, with black and white "bees." Will pep up any garden. This variety is in great demand, because it is an excellent color to accent a perennial border. Stunning in bouquets. 4 $\frac{1}{2}$  to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85¢ each;  
3 for \$2.25;  
6 for \$4.25

## DELIGHTFUL

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Good with other colors. Glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium Blue." It is a glorious color.

85¢ each;  
3 for \$2.25;  
6 for \$4.25

## DEBUTANTE

White. Clean, sparkling tall spires, dramatic in a white garden, with other colors or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85¢ each;  
3 for \$2.25;  
6 for \$4.25

## ENCHANTMENT

Light blue. True Delphinium-blue, with white eyes—the hybridist's dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes 4 ft. tall. Adds great interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement.

85¢ each;  
3 for \$2.25;  
6 for \$4.25

## GAYETY

Pinkish lavender with outer petals blue. Lovely cupped florets from its forebear Lady Eleanor, England's favorite; spike habit and hardiness from its J&P ancestry. Side shoots prolong bloom several weeks. Unique color display that will remind you of "lavender and old lace." 5 ft. tall.

85¢ each;  
3 for \$2.25;  
6 for \$4.25

## GLORIOUS

Deep royal purple, by far the darkest and richest of all Delphiniums. The long, beautiful spikes are all-out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong. The plant repeats quickly. 4 $\frac{1}{2}$  ft. tall.

\$1.00 each;  
3 for \$2.50;  
6 for \$5.00

## DESIRABLE

(Not illustrated)

Deep violet. Truly distinct in its velvety violet-purple florets strikingly accented with white "bees" or eyes, on upright, well-balanced, wiry-stemmed, 4 $\frac{1}{2}$ -ft. spikes. And the gratifying part is that the color holds. Really dramatic, both in the garden and bouquets.

85¢ each;  
3 for \$2.25;  
6 for \$4.25

## "ALL-OUT-AT-ONCE" SPIKES GUARANTEED TO BLOOM

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spikes. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

One of our chief aims in developing this new race was to provide trim and sturdy

stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. J&P Delphiniums do not need staking in most localities. Three or five plants will glorify your garden with full, strong flower stalks holding their stately heads in regal dignity.

Freedom

Delightful

Enchantment

Gayety

Debutante



## SPECIAL MONEY-SAVING GROUP OFFERS

### GROUP #1522

1 Each of These Giant Delphiniums

Loveliness      Freedom  
Happiness      Enchantment

Value \$4.45   Save 75¢

Only \$3.70

### GROUP #1532

All 8 Delphiniums plus

Loveliness and Peace on page 41

Value \$10.35   Save \$1.75

Only \$8.60

### GROUP #1542

All Blue Delphiniums—  
2 Each

2 Delightful      2 Gayety  
2 Enchantment

6 plants   Save 85¢

Value \$5.10   Only \$4.25

**Hardy Northern  
New York Strain!**  
They Grow  
Over 3 Feet Tall!

**NEW!**

HAPPINESS

Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast. Delphinium Happiness has the vigor and hardiness of the Northern New York strain with improved larger individual florets and greater mass effect.

\$1.25 each; 3 for \$3.15;  
6 for \$6.25



Happiness

Glorious



# Giant Violas

BLOOM YEAR AFTER YEAR FROM  
SPRING TO FROST . . .

© J. & P. CO.

Viola, Purple Heart  
All season.  
9 to 12 in.

47

## Viola, Purple Heart

(Right) One of the most popular perennials we have ever introduced. Blossoms from spring to frost, and comes up year after year, more luxuriant and vigorous than ever. The huge, velvety, violet-blue flowers are 3 in. across, on stems 7 to 8 in. long. The petals are waved, giving a pleasing play of tones. A bright yellow "eye" makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. Cut back the long runners in August, and thus make the plants more compact and the later blooms more profuse. They are easy to grow, not

particular where you plant them, although they do best in moist, loamy soil. Like afternoon sun, but do not demand it. Will live for years. (Pl. Pat. #671.)

75c each; 3 for \$2.00; 6 for \$3.75; 12 for \$7.50; 100 for \$50.00

Viola,  
Yellow Vixen  
All season. 10 to 12 in.



## NEW! EXTREMELY HARDY Viola, John Wallmark (Right)

The attractive new Viola with shimmering grayish lavender over-all color laced with violet veining and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The form is rather rounded but the bloom is almost 2 in. across, and the long stems make it an ideal cut flower. It grows 12 in. high. Once started in spring, the bush grows rapidly and builds up to a mound of green, usually covered with bloom. This variety was discovered in Sweden, blooming under the snow in midwinter.

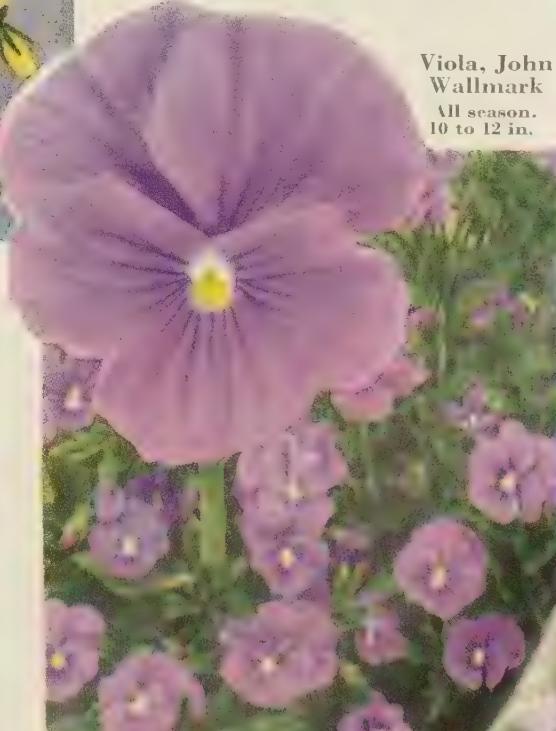
85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50;  
100 for \$64.00

2 EACH OF THESE  
THREE VIOLAS  
GROUP #553  
Value \$4.70  
Save 5.40  
Only **3.90**

## Viola, Yellow Vixen (Left)

Hardy everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. Originated here in northern New York, it has lived through many hard winters, demonstrating its vigor and winter resistance. The pert faces of this hardy Viola are always cheerful, always smiling up at you merrily. The 2 1/2-in. flowers are borne on upright, 6 to 8-in. stems. 75c each; 3 for \$2.00; 6 for \$3.75;  
12 for \$7.50; 100 for \$50.00

Viola, John  
Wallmark  
All season.  
10 to 12 in.

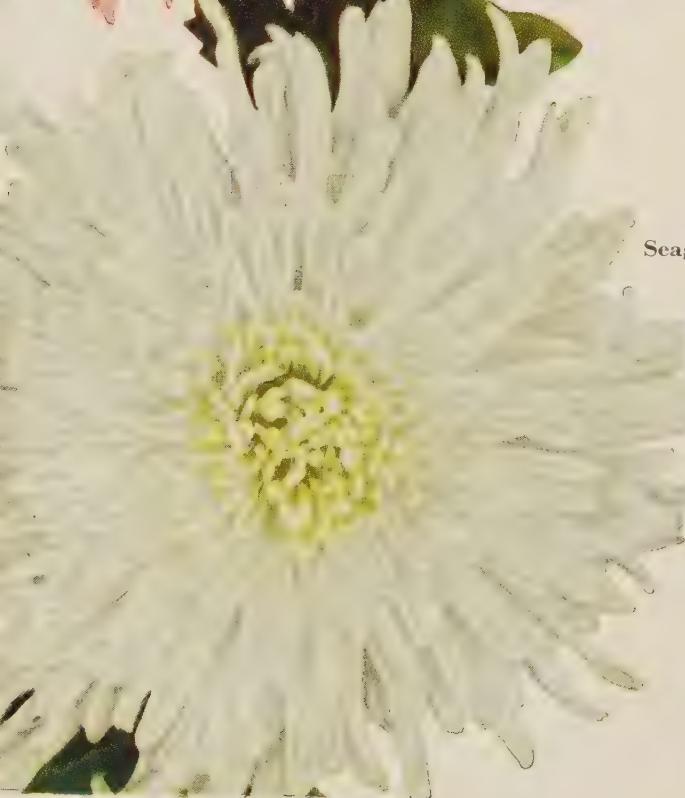


# For Armfuls of Colorful Mums Next Fall, Plant the



Swallow

**ALL 6 MUMS ON THIS PAGE**  
GROUP #1562  
Value \$6.00  
Save \$1.05  
Only \$4.95



Seagull



Killdeer

Tanager



Grosbeak

**KILLDEER.** (Bottom Left-Hand Corner.) A lovely new color in the Mum world! Opens to bright golden bronze. The frilled petals are 3 to 3½ in. across. 2 to 2½-ft. plants . . . beautiful dark green foliage. Blooms early Sept. through Oct. Is very frost resistant, firm, and long lasting. (Pl. Pat. App. For.)

**CANARY.** (Below) Clean-cut color of the blooms makes this Mum one of the best yellows available. The perfectly symmetrical, 3½ to 4-in. flowers are beautiful rich golden yellow. Reaches 24 to 30-in. height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms Sept. and Oct. (Pl. Pat. #1113.)

**SWALLOW.** (Left) A beautiful soft coral-pink opening into a double, buff-colored flower, about 4 to 4½-in. across. The lovely irregular petals have a pleasing informal effect in all stages. Blooms from early Sept. to frost and grows to 3 ft. Its delicate color makes it ideal as a cut flower. (Pl. Pat. #1106.)

**SEAGULL.** (Left, Below) The giant size and airy grace of this new Mum will make it an immediate favorite. The giant 4 to 5-in. flowers have compact, cream-colored centers with pure white outer petals. Blooms in early Sept. and reaches a height of 24 to 30 in. This new variety is one of the largest of this new J&P strain of Mums. (Pl. Pat. App. For.)

**TANAGER.** (Bottom of Page, Left) As pretty and cheery as its namesake. 3 to 3½-in., bright crimson-cherry-red flowers. Free blooming! Truly the leading red Mum. Blooms Sept. through Oct. . . . very resistant to frost. Grows 2½ ft. (Pl. Pat. App. For.)

**GROSBEAK.** (Bottom of Page, Center) With its smart pink petals and rich bronze centers, this new delicate Mum is unusual and worthwhile. The combination of two-tone effect and the deep green foliage of plant makes an excellent show from Sept. to Oct. Producing 3½-in. flowers on 3-ft. plants, Grosbeak lasts well when cut. (Pl. Pat. App. For.)

**\$1.00 Each; 3 of a kind \$2.50**



Canary



Grosbeak



**ALL 12 MUMS ON THE**  
GROUP #1562  
Value \$12.00; Save \$2.10

**GROUP #1572**  
New Deluxe Autumn Color Group  
Cockatoo Cardinal Grosbeak  
Thrush Killdeer  
Value \$5.00  
Save \$0.85 Only. **\$4.15**

## these New, Hardy J&amp;P Exclusive Varieties This Fall!

THESE 2 PAGES  
Only \$9.90

**GROUP #1592**  
**Extra Large Flowered Group**  
 Swallow Seagull Canary  
 Pheasant Towhee Goldfinch  
 Value \$6.00  
 Save \$1.05 Only.. **\$4.95**

**THRUSH.** (Bottom of Page, Right) Warm soft peach color with a light suffusion of yellow in the center. The full, broad-petaled, semi-decorative flower is  $4\frac{1}{2}$  to 5 in. across. Excellent for cutting. The foliage and stems have a silvery sheen, very decorative. Blooms Sept. 15 to frost.  $3\frac{1}{2}$ -ft. plants. (Pl. Pat. App. For.)

**CARDINAL.** (Below) The largest of the early hardy red Chrysanthemums— $3\frac{1}{2}$  to 4-in. flowers. Half-open blooms are deep red, softening to bronze-red. Plant grows  $2\frac{1}{2}$  to 3 ft. Blooms Sept. till frost. This is your opportunity to get another shade of red in early Chrysanthemums. (Pl. Pat. App. For.)

**\$2.50; 6 of a kind \$5.00**



Cardinal



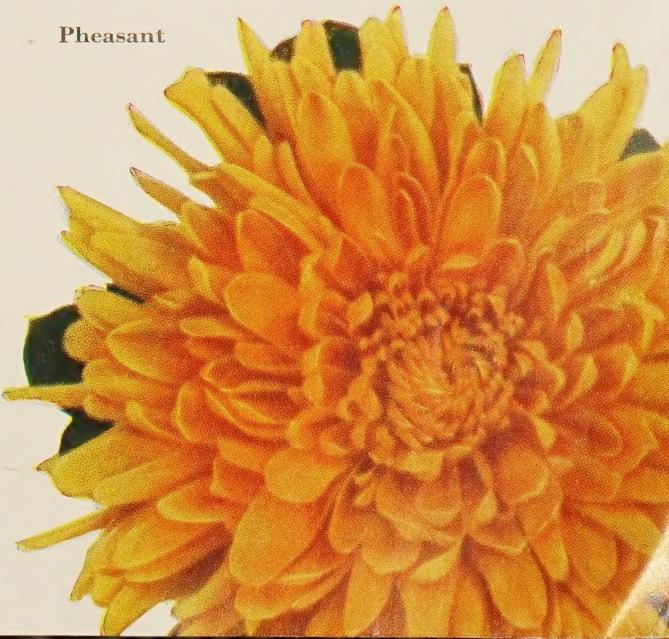
Cockatoo



Towhee



Thrush



Goldfinch



Pheasant

**ALL 6 MUMS ON THIS PAGE**  
**GROUP #1602**  
**Value \$6.00**  
**Save \$1.05**  
**Only \$4.95**

# The Winter Wonder Flower That Blooms in Your Garden From October to March!



Christmas Rose  
All Winter 5 to 8-in.

*The Genuine*  
**JACKSON & PERKINS**  
**Christmas**  
**Rose** (Helleborus niger altifolius)

AN IMPROVED  
LARGE-FLOWERED  
TYPE

*Helleborus niger*  
*altifolius*

Roses in winter! Not real roses, of course, but the rare and much-prized Christmas Rose. Actually blooms with the snows of late fall, at Christmas time and until spring. This variety (*Helleborus niger altifolius*) is much superior to the common *H. niger*. Grown by J. & P. from divisions of flowering plants, it

will become established quickly and will bloom for you in the fall.

**Blooms All Winter on Mild Days**

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a center of yellow stamens. Strong 6 to 8-in. stems hold blooms above the low, leathery foliage.

**Beautiful Masses for Low Plantings**

The Christmas Rose is especially suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and the masses of unusual flowers when there is nothing else in the garden. Given a location where it is partially shaded in the summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved.

**Strong Field-Grown Plants, \$1.50 each; 3 for \$3.75; 6 for \$7.50**



**Free Christmas Gift Offer!** ← **Free Token Rose Souvenir**  
with Each Christmas Gift of Rose Plants



At Christmas your friends will receive this beautiful  
FREE TOKEN ROSE SOUVENIR (above) and in the  
spring, at planting time, they receive your gift of the  
plants you have chosen.

It is never too early to pick out J. & P. Roses for friends and relatives who want only the *best* in their gardens. Just order the plants that you would like to give, and we'll send them to your friends at the proper time for planting next spring. At Christmas time we will send each of your friends, free of charge, this exquisite hand-made Rose (in a lovely transparent container as shown here) with a holiday greeting card showing your name as the giver. This souvenir Rose in its handsome plastic box is merely a yuletide token of the real Rose plants your friends will receive later, in time for spring planting.

Be sure to see the special Christmas gift order blank enclosed with this catalog. Fill it out, and we'll do the rest just before Christmas.

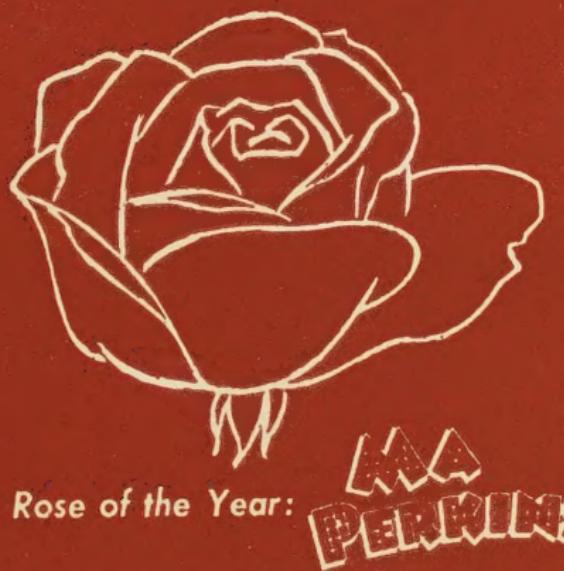
**Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEWARK, NEW YORK • THE ROSE CAPITAL OF AMERICA

From

PLACE  
STAMP  
HERE



# Jackson & Perkins Co.

*World's Largest Rose Growers*

NEWARK,

NEW YORK STATE

THIS IS YOUR GUARANTEE NO.  
OF COMPLETE SATISFACTION

